



The Ocean Beach News



FOR THE ADVANCEMENT OF OCEAN BEACH, POINT LOMA, MISSION BAY AND MISSION BEACH

Twenty-third Year, No. 11

Phone Bayview 3157

Friday, December 29, 1944

Five Cents a Copy

Ocean Beach, California

One Drowned in Mission Bay; Boy Falls Off Cliff

Carl E. Lewis, 22, of 707 Venice Court, Mission Beach, was drowned in Mission Bay near the north end of the Bay bridge between Ocean Beach and Mission Beach about 6:30 Thursday morning. He was believed to have been alone in the car he was driving. He failed to make the turn on to the bridge as he was traveling south, crashed into the bridge railing and landed in eight feet of water in the bay.

Lifeguards Lewis Fleetwood and Allan Jones recovered the body about 30 minutes after the accident. From papers on his person, Lewis was tentatively identified as a sailor attached to the Naval Air station.

Fireman's Son Injured

Leland H. Plaisted Jr., 11, son of Fireman Lee Plaisted of the Ocean Beach fire station, was still unconscious at the time of going to press as a result of a fall from the cliff at the foot of Pescadero Ave. about 11 a. m. Thursday. He was playing on the bank with two other boys when the ground gave way, precipitating him down into the surf. Leeward landed on the rocks and slid into the water. He was in the water about 10 minutes, reports C. L. Riggs and W. L. Whitehouse, the Ocean Beach police officers who assisted in the rescue. Dr. John W. Wilhoit, police surgeon, rendered first aid, and the boy was removed to the county hospital for treatment. Extent of his injuries had not been determined at the hour of going to press.

In assisting with the rescue Officer Whitehouse slipped on the rocks, suffered a possible hernia, and was taken to his home, 3236 Hugo St. Several lifeguards also helped with the rescue.

IN THE SERVICE



News from our local boys in service as well as letters or excerpts of letters will be gladly published in this newspaper. Please bring them in for many service men receive the Ocean Beach News by mail weekly and are glad to hear of friends in the Armed forces.

James Moore of 2911 Emerson St., a Point Loma high school graduate of 1944, is in training at the San Diego Naval Training station. He joined the Navy November.

Jack Thomason Jr., son of Mr. and Mrs. Jack Thomason of 823 Sunset Cliffs Blvd., enlisted last of 4928 Coronado Ave., had the honor in the Navy and has been assigned to the San Diego Naval Training center for his first period of training.

Victor S. Decker, who is at Southern Methodist University in Dallas, Texas, spent his Christmas vacation at Kilgore, Texas. He writes his parents, Mr. and Mrs. P. S. Decker, 4928 Coronado Ave. He is a naval aviation student in the V-12 class.

Overseas duty is expected soon by Lieut. (j.g.) Oswald J. Brosseau of the U. S. Naval Reserve, son of Marine Major Oswald Brosseau of 4814 Brighton Ave. The lieutenant has served 15 months as disbursing officer at the El Centro Marine Corps Air station.

Harold Lee Sulek, graduate of Point Loma high school last June, is now stationed at the Naval Training center here, having recently joined the Navy. He is a son of Mr. and Mrs. Steve Sulek of 4776 Santa Monica Ave. His son, Donald Sulek, also is in the Navy and is stationed at Guam Island in the Pacific. He is a naval engineer on a landing craft.

Chief Warrant Officer and Mrs. W. L. Crockett have sold their home at 4738 Del Mar Ave to Mrs. M. Jenks of Sunset Cliffs Blvd. plan to leave for San Francisco to make their home for the present. They are moving during a 10-day leave Mr. Crockett is having from his duties with the Navy. He expects to receive an overseas assignment from San Francisco.

Ellis Coates, apprentice seaman, who is attending California Institute of Technology, studying aviation, was in Ocean Beach and overseas for one year, and be-

Masonic Lodge to Install Officers Saturday Evening

Point Loma Lodge No. 620 F. & A. M. has set Saturday night at the local lodge hall on Newport Ave. for the installation of their officers for 1945. Installing officer will be Past Master William E. Nelson and master of ceremonies, Past Master Harry P. Sweet.

List of the officers to be inducted follows: Master, F. Wm. Sohnlein; senior warden, Walter J. Larsen; junior warden, Tracy L. English; treasurer, Harold K. Rankin; secretary, Leroy W. Lee; chaplain, Henry I. Bingham; senior deacon, Sherman L. Holcom; junior deacon, John W. Petty; marshal, Theron C. Lake; senior steward, Richard F. Thorpe; junior steward, James M. Johnson and tyler, Levette Mattoon.

Special music for the installation will include piano solos by Jean Hervey Brown and vocal solos by Naomi Thomas. Rev. James F. Roberts will pronounce the invocation and benediction.

Mr. Sohnlein will be the twentieth master of Point Loma lodge, the previous 19 being listed as follows:

1925-1926, Franklin A. Plank; 1927, Donald J. Spencer; 1928, Fred W. Reid; 1929, Turner B. Kline; 1930, George W. MacBride; 1931, William E. Nelson; 1932, Milton Schachtebeck; 1933, David R. Cobb; 1934, William E. Nelson; 1935, Ralph D. Lathrop; 1936, Leroy W. Lee; 1937, Roy M. Gates; 1938, Harry P. Sweet; 1939, Alfred E. Zuern; 1940, John C. Hampton; 1941, Theron C. Lake; 1942, Henry M. Reynolds; 1943, Harold K. Rankin; 1944, Nels I. Berge.

visited Mr. and Mrs. V. C. Hunsaker, 4452 Orchard Ave. over the Christmas holiday. Before joining the service he graduated from Point Loma high school in 1942. His brother, Clarence (Sooky) Coates, is on duty with the Navy in the South Pacific.

Philip S. Decker Jr., boatswain's mate, first class, in the U. S. Navy, son of Mr. and Mrs. P. S. Decker, 4928 Coronado Ave., had the honor in the Navy and has been assigned to the San Diego Naval Training center for his first period of training.

Wm. E. Kratz, second class petty officer in the Navy, is home from the South Pacific, and has been assigned to duty at the West Coast Sound School. He had duty on a destroyer and was in the thick of the fighting at Saipan in the sea battle there with the Japs. All told, he has been overseas off and on for about four years. He is now with his wife at 3104 Addison St., Point Loma.

Martin Chaffee Kiebert, boatswain's mate, second class, is here visiting his father, Martin Kiebert, 2270 Etiwanda St., having recently joined the Navy. He is a son of Mr. and Mrs. Steve Sulek of 4776 Santa Monica Ave. His son, Donald Sulek, also is in the Navy and is stationed at Guam Island in the Pacific. He is a naval engineer on a landing craft.

Two of the sons of Mr. and Mrs. A. Celeste of 3655 Zola St. are in the service. Staff Sgt. George Celeste, 23, who is serving as a radio operator on a transport plane in the Pacific area, writes that he had a "ringside seat in the battle of the Marianas and saw a few Jap planes go down with a bang." Of the two years he has been in the service he has been more than usual, report the officers.

NINETEEN FORTY-FIVE

The New Year is yours to make what you will of it. It opens up to you new responsibilities, new opportunities, and perhaps new sorrows.

To him who possesses vision, 1945 comes on the highest, the mightiest tide that has ever come flowing into our port of hope. There are those who will look mournfully into the face of the New Year. There are those who will say that the world is still in the midst of a terrifying dream. But they are the unfortunates without vision.

In our own hearts, each of us knows that the world could and should be a better place in which to live. We know that war has no place in a good world. But we know, too, that tyranny, injustice and hatred always lead to war. It is part of our job to see that those forces of evil are forever stamped out.

America is a mighty nation, and America is no more than a multiplication of our own community. Each of us must have the vision to live understandingly with our neighbors. We must not only be neighbors, we must be good neighbors. Then the insidious forces which lead to violence have no soil in which to grow. They are as seed cast upon the rock.

Our own community is proud of its past achievements. The past three years have taught us that we can do what we will in our own minds. The job we have done in the past gives us the courage and fortitude to face the future unafraid. We know that no problem is without a solution.

So it is with a spirit of genuine hope, a feeling of humility and a prayer of thanks that this newspaper wishes each of you

A VERY HAPPY NEW YEAR!

License Renewal Starts January 2; Procedure Given

Latest word reaching the Automobile club of Southern California from the state department of motor vehicles indicates that license renewal period will begin on schedule, Tuesday, Jan. 2.

Closing date for registration, however, has been extended "one day to February 5 because the previously announced deadline falls on a Sunday. Motorists are reminded that the state imposes penalties for late registration.

Renewal Procedure
The 1944 certificate of registration of the automobile will serve as the application for renewal. If there has been a change of address during the year, the new address should be printed in above the old one, with the zone number added.

The fee will be identical with the 1944 fee, and this amount shows in the lower, left-hand corner of the present certificate. Registration payments may be made at district offices of the department of motor vehicles with the California offices handling the matter for its members.

If the car has been sold during the year, the present owner must bring the pink slip for the car, as well as the white certificate of registration. The renewal procedure will then remain the same.

After fees are paid, motorists will receive a temporary certificate and a new license plate. A permanent certificate will be mailed later from Sacramento. There will be only one plate this year, which is to be mounted on the rear bumper. The colors are black numerals on a white background.

Before joining worked in a San Diego aircraft factory. The other son is Pvt. H. Celeste of the U. S. Infantry. He is an infantry motor unit instructor and has been in the service for five months. He is at Fort Benning, Ga. having been transferred from Camp Roberts, Calif. Before entering the army he also was employed in a local aircraft factory.

Ocean Beach police report 27 arrests over Saturday, Sunday and the Christmas day holiday. Most of them were for drunkenness and fighting. The number was more than usual, report the officers.

LOCAL STORES PLAN TO CLOSE MONDAY FOR NEW YEAR'S DAY HOLIDAY

Ocean Beach stores, generally, will be closed Monday for the New Year's day holiday; also the local bank and postoffice. Supt. H. K. Rankin announces that the mail carriers as well as the clerks will not be on duty Monday. While many stores in town will be closed Saturday, those in Ocean Beach, generally, will be open Saturday. The News learned in a survey made Thursday. Several of the stores here were closed a part of this week for inventory or other reasons. One store, the Strand Radio Co., has a sign on the door stating "not open again until Jan. 15."

MR. AND MRS. 'RED' MALCOLM PLAN TO OPERATE THEIR CAFE AGAIN AFTER JAN. 1

Mr. and Mrs. Marshall "Red" Malcolm plan to again operate Red's Cafe at 4862 Voltaire st. after Jan. 1. They have owned the cafe for 18 years and operated it for the first six years of that time. The lease on the cafe to Mr. and Mrs. J. Schaefer, the recent operators, will expire on Jan. 1, after which Mr. and Mrs. Malcolm, more familiarly known as "Red" and "Snooks" will take over. Announcement of the change in operation of the place is being published on another page of this issue of The News.

MARINE SERGEANT LISTED AS WOUNDED BY NAVY DEPARTMENT WEDNESDAY

Staff Sergeant Edgar P. Shradler of 4905 Del Mar Ave., Ocean Beach, was among the wounded in a Navy department casualty list announced here Wednesday.

Extent of his wounds and other details were not available at the time of going to press Thursday.

BIRTHS

To Lt. and Mrs. Thorndike G. Kingman, 4865 Cape May Ave., daughter Dec. 11.

To Lt. and Mrs. Burt Marvin Gray 4375 1/2 Del Mar Ave., a daughter, Nov. 28.

James T. Morris, Banker, Called by Death on Dec. 24

James T. Morris Jr., assistant manager of the Ocean Beach branch of the Bank of America, succumbed Sunday at Hillside hospital in San Diego to an attack of appendicitis and complications. He had waged a battle of more than two weeks against the ailments and for a time last week hopes for his recovery had been held.

Word of his death came as a shock to Ocean Beach business district, where he was best known and where he was held in high esteem. His courtesy and his ever willingness to go out of his way to assist customers of the bank was an outstanding trait of his business career.

Many of the business men and women of the local business district attended the funeral services, held Wednesday forenoon at the Benbough mortuary chapel. Several of the stores here were closed in his honor. Rev. James F. Roberts of Point Loma Methodist church was the main speaker and the services were in charge of the John D. Spreckels Lodge 657 F. & A. M., of which decedent was a member. Cremation followed the funeral rites.

James Morris was born in Reno, Nev. April 7, 1905, and had been a resident of San Diego and mostly of Ocean Beach for 20 years. He had been with the Bank of America for 17 years. After many years of residence in Ocean Beach he and Mrs. Morris sold their home on Newport Ave., and were living for the past year at 2431 University Ave.

While the Ocean Beach Toastmasters club, now temporarily disbanded because of the war, was running, Morris was an active leader in the club and had held the office of president for one term.

Bereft by his passing are his widow, who before their marriage was Nelabel Veall; their three children, Sharon, Dennis and Larry; his parents, Mr. and Mrs. James T. Morris Sr., of San Francisco; and one brother, Ellis W. Morris of San Diego.

Kiwanis Presents Trophies to Hoop Team Champions

Ocean Beach Kiwanis club presented miniature basketball trophies to the members of the basketball team of Stone's All-Stars, emblematic of the championship of the Davis Bldg. play-center tournament held here during the past season. Two members of this team already are in the armed forces, but three of the team were present to receive the souvenirs of their basketball skill. Bill Hamlin, Jay Timmons and Bill Stone. Presentation was made by Milt Lancaster, program chairman for the evening, and Hamlin responded in behalf of the team and to the request for a brief resume of their season's play. He said the team began the season with the handicap of five games lost then went on to win the title, losing only one game later.

Capt. Burritt S. Mills, the club secretary, was the main speaker, his subject being "Kiwanis Education." Speaking from many years of experience in Kiwanis and from a record of having visited 97 different clubs in the U. S., Capt. Mills declared that the real Kiwanis spirit starts with the individual club instead of coming down to the clubs from Kiwanis International. "This community looks to Ocean Beach Kiwanis for community service and this club should not let them down. The members should give of their time as well as of their money if Kiwanis is to become more helpful and effective. Let's make 1945 the outstanding year in Ocean Beach."

Mr. Anderson stated that on Christmas day he served 748 people and had to close at 9 p. m. because he was out of food. "I have never seen so many hungry people in all my life," he said. "We had to turn away as many as we fed because of lack of help and food."

Public Schools Will Resume on Tuesday, Jan. 2

Public schools of the Ocean Beach area will resume operations on Tuesday morning, January 2, after two weeks of holiday vacation, the principals announced this week.

At Point Loma high school, a few more new students are expected Tuesday, Principal L. L. Bloomenshine reported Thursday. The enrollment now is near the 1,200-mark, he said. January also will usher in the regular playing season of the high school basketball team. Coach Williams could not be reached for announcement of the games at the time of going to press.

Principal Clarence R. Swenson of Dana junior high school also expects a few more new students next week. The enrollment there already is up to 860, he reports. Because of expected increase of students now and at the opening of the new semester, another teacher will be needed, he said.

Main items of interest during vacation were marriages of two of the faculty of Dana school. Edward Yates, chairman of the science department, whose home is in San Diego, and Miss Grace Hunt of Santa Monica, were married Wednesday night at the Park Blvd. Methodist church in San Diego. A reception followed the ceremony. Miss Florence Wainwright, the school's librarian, and Capt. Richard Baldwin of the Marine Corps Reserve, were married Dec. 15 in the home of the bride at Coronado in a double ring ceremony. Capt. Baldwin is stationed at Camp Gillespie.

Improvements at Dana during the vacation include the surfacing of the athletic field with black top and the usual cleaning of the interior by the custodians.

The News was unable to contact Mrs. Martha McIntosh of the Ocean Beach Elementary school for announcement of re-opening of the local grade school, but no doubt the plan is to resume operations there again next Tuesday morning.

Assessed Value Taxable Property \$660 Per Capita

Assessed value per person of taxable property in San Diego county this year averaged \$660 for each of the 459,000 persons estimated to be in the county January 1, 1945, California Taxpayers' association announced today, making public its study of property valuations per capita in California counties. Total assessed value of property in the county for 1944-45 is \$302,854,269.

Property valuations in the county average \$658 per capita for 1943-44, the association found, total valuation amounting to \$279,812,530 and population January 1, 1944, estimated at 425,000.

Over the state as a whole, the assessed value of taxable property averages \$935 for each of the 8,842,700 estimated population of the state January 1, 1945, the association said. Total valuation of property in California for taxable purposes for 1944-45 is \$8,267,099,366.

For 1943-44, the assessed value of property averaged \$942 for each of the estimated 8,373,080 persons in the state on January 1, 1944. Total valuations amounted to \$7,886,224,624 for 1943-44.

Twenty-one other California counties showed increases in assessed values per capita for 1944-45 compared with 1943-44.

Dr. W. B. Oster, chairman of the 1945 attendance committee, announced that the goal for the committee would be 100 percent attendance for all the meetings of 1945.

Pins for long periods of 100 percent attendance were awarded several of the members. Frank McElwee topped the list, with 97 different clubs in the U. S. record of perfect attendance for 12 years.

Bob Fuller, vice president-elect of the La Mesa club, was a visitor and spoke briefly to the club.

Next week's meeting will be "Ladies Night," with installation of officers and a talk by Elwood Bailey, San Diego Chamber of Commerce secretary, as the agenda. The hour will be 7, a half hour later than the usual starting time.

THE OCEAN BEACH NEWS

ISSUED EVERY FRIDAY AT

1822 BACON STREET, OCEAN BEACH, CALIFORNIA

Entered as second-class matter December 1, 1922, at the post office in Ocean Beach, San Diego, Calif., under the Act of March 3, 1897.



Legalized as an Official Newspaper Promoting the progress of the Beach Section of San Diego and the entire Point Loma Peninsula.

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THE NEW YEAR

Old Man 1944 is tottering slowly from the world stage while dimpled, diapered 1945 toddles into the spotlight.

The shouting and gaiety which usually attend this occasion are subdued by the events of the day. The old year passes out during a crisis. It might be called the year of vanishing victory. Now we look to 1945 for the fulfillment of hopes, which, just 12 short months ago, we thought would be attained in 1944.

Although 1944 did bring us some striking triumphs on the battlefield, its lesson is that we cannot expect time alone to achieve final victory. The amazing ability of the Germans to endure ceaseless bombings, to absorb enormous losses, and yet to strike back powerfully, has shocked us into the realization that we cannot coast to Berlin on the strength of our war effort thus far.

Let us here at home resolve that in the year ahead we will devote ourselves more wholeheartedly, more determinedly to our part in the nation's great task. To do less will be to break faith with those who have died and those who are daily staking their all, that America might live.

And while we work, let us pray for the protection of our fighting men. Let us pray that their labors and ours will find full fruition in final triumph in 1945. Then indeed it will be a happy New Year.

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EDITORIAL

Don't give the sheep all the sympathy. They just get fleeced once a year, while we poor mortals get it often and any old time.

Two little girls on their way home from Sunday school were solemnly discussing the lesson. "Do you believe there is a Devil?" asked one. "No," said the other promptly. "It's just like Santa Claus, it's your father."

BELIEVES IN PREPAREDNESS

First Chum: I understand you married again and that your fourth husband is an undertaker? Second Chum: Well, my first husband was a banker; second husband an actor; third husband a minister, and the fourth an undertaker, in the money. One for the money, Two for the show, Three to get ready and Four to go!

One famous person wrote that books had been of great help to him. He meant his mother's cook book and his father's check book.

"Work comes and goes . . . but the hobby goes on forever. It is a natural and joyful part of your life when things go well, and something to which you can turn for wholesome solace when all the world seems against you." —Walter B. Pitkin.

Student: "I don't think I deserve a zero." Teacher: "Neither do I, but it's the lowest mark I'm allowed to give."

KNEW THE LITTLE ANGEL

A lady took her small son in one day to have his picture taken. Both she and the photographer tried to quiet him long enough for the job. At last the photographer said to her, "Lady, if you will just leave him to me a few minutes I think I can manage him. I have a quiet way with children." On the way home the lady said to her little son: "Sonny boy, what did the picture man do after I went out of the room?" Sonny answered and said: "Mom, he plopped me down in the chair and sez, 'Now, you brat, you do as I tell ya or I'm going to kick the

stuffin' out a ya, and I don't mean maybe'."

Life is a sheet of paper white Whereon each one of us may write

His word or two, and then comes night.

But for a line, be that sublime, Greatly begin! though thou have time

Not failure, but low aim is crime.

—Lowell.

In order to classify the new pupil, the teacher was asking him a few key questions.

"Who gave us this beautiful school?"

"President Roosevelt," was the matter-of-fact reply.

"Who gave us our wonderful cross-country highways?"

"President Roosevelt."

"Who makes the trees grow and the flowers bloom?"

This time the lad answered, "God."

Immediately a voice piped up from the rear, "Throw that Republican out!"

Sergeant: "Do you serve women at this here bar?"

Bartender: "No, you gotta bring your own."

Taxi Driver: "I thought that I heard somebody tell me to stop."

Passenger: "Drive on; she wasn't talking to you."

A pair of Texas recruits were taking their first airplane trip cross-country. The plane landed at St. Louis and a little red truck sped out to re-fuel the plane. At Cleveland, the second stop, a little red truck dashed alongside the plane as it landed. The third landing was at Albany and the same thing happened.

The first recruit looked at his watch and turned to his companion. "This plane," he observed, "is sure making wonderful time."

"Yep," answered the other, "and that little red truck isn't doing so bad either."

Irvin Cobb, the author, is the butt of the joke. Into Cobb's office came a chap who was introduced by a mutual friend: "Mr. Cobb, I want to introduce my friend, Mr. Hicks, of Pottawatomie county, Kansas." Said Cobb: "Hicks, huh? Do you know what we do with Hicks be here in New York City?"

Said Hicks: "No-o-o, I cant say that I do. But I know darned well what we do with Cobbs in Kansas."

A city smarty, driving through the country, came upon a horny-handed son of toil sitting by the roadside, leisurely grinding away at a cud of natural leaf and as leisurely doing a careless job of whittling.

"Say, Rube," called the city youth, "have you lived here all your life?"

Neither looking up nor missing a stroke in his whittling, the rustic spat disgustedly and replied: "Not yit." —Sam C. Ford

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We hope for a much brighter future . . . look forward to it eagerly. The handwriting is in the sky.

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Local Church Services

POINT LOMA

Methodist Church

1984 Sunset Cliffs Blvd.
Ocean Beach
Rev. James F. Roberts, Pastor
A growing church with a growing vision.
Church school 9:30.
Morning worship service 10:45
7:00 o'clock, Methodist Youth Fellowship.

CHURCH OF CHRIST

1957 Abbott Street
Fred A. Amick, Minister, B-5404
Sunday services—Bible school at 10, preaching service at 11.
Communion service 11:50. Evening Bible class, 6:30; preaching, 7:30.
Tuesday evening, 7:30, Training for Service.

Sacred Heart Church

CATHOLIC
Sunset Cliffs, at Saratoga
Rev. Edward F. Hannon, Pastor
Sunday Masses: 7:00, 8:30, 10:30 and 12 noon.
Week-day Mass at 7:00 a.m.
Hours of Masses on holidays of obligation, 6:00, 7:00, 8:00 and 9:00 a.m.

Trinity Episcopal

Sunset Cliffs at Brighton
Philip S. Harris, Vicar
Sunday—
7:45 a.m.—Holy Eucharist.
10:00 a.m.—Children's Eucharist.
11:00 a.m.—Holy Eucharist (first Sunday).
6:30 p.m.—Young People's League.
Monday, 3:30 p.m.—Church school.
Wednesday—
9:00 a.m.—Holy Eucharist.
Saturday, 9 a.m.—Church and praise service.

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We All Send New Year Greetings

All of our best wishes
and all of our best efforts
will be with you
in the New Year as
they were in the old.
You can count upon
us to do our utmost to
deserve your continued
confidence during
1945.

Employees
Bank of America
Ocean Beach

Announcement . . .

Beginning January 1st, 1945

RED'S CAFE

will be operated by "Red" and "Snooks" Malcolm Alma, who is well known to residents of this area, will be in charge of the kitchen, assuring patrons of our Cafe the
BEST IN FOODS

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Also short orders and other choice dinners
We invite you to come in and eat at our cafe

Hours are from 8:00 a.m. until 10:00 p.m. every
day except Mondays, when we will remain
closed all day

Red's Cafe

4862 Voltaire Street



1945 is just around the corner. All hail
to the New Year! This is the season
for new resolutions.



We have served you well in the
past. Our aim is to serve you still
better in the future. To this end
we pledge our full devotion.

We want you to be happy this
New Year's . . . and during the
weeks and months that follow.

NINA'S CAFE

Nina and Link, Props.
4855 Voltaire Street

HAPPY NEW YEAR



Whereas our friends remained steadfast and true to us in 1944, and whereas we have a deep feeling of appreciation for this expression of loyalty, therefore be it proclaimed throughout this country that we have ordered the New Year, 1945, to be an especially happy and prosperous one for all.

Hunt & Johnson

CACHE OF SWEETS

5019 Newport

ANOTHER YEAR IS IN THE MAKING
EXIT 1944

As the Now merges into Tomorrow the bells begin to ring, whistles blow, and there is general rejoicing. Reason enough, for we all look hopefully to the future.

Our hope and wish for you is that 1945 will be a year of unsurpassed accomplishment, and that Good Health will attend you each day of the year.



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Happy New Year



This charming young daughter of a marine corporal is all set to welcome the advent of 1945. Judging from her attentive look, she is waiting only for the 12 o'clock whistles heralding the arrival of the new year.

New Year's Day Antedates the Birth of Christ by 452 Years

The celebration of New Years on January 1 began in 452 B. C., and therefore, contrary to logical reasoning, had nothing whatsoever to do with the birth of Christ.

The ancient Roman calendar began in, and with, the month of March: there were ten months, the last six of which were named Quintilis, Sextilis, September, October, November, and December—or, the Fifth, Sixth, Seventh, Eighth, Ninth and Tenth months respectively. Numa added two months, January and February, placing the former at the beginning of the year and February at the end. In 452 B. C., February was placed between January and March: thus establishing the order of months as of today. The ancient calendar year did not correspond to the solar year and by the time the days of Julius Caesar rolled around the actual and calendar equinoxes were months apart: a situation which Caesar set out to remedy. Caesar's astronomers and calendar experts fixed the calendar year at 365 days—and because they estimated the solar year as of 365 1/4 days—an extra day was to be added every fourth year. This Julian calendar was effective, by decree of Caesar, on January 1, 46 B. C.

Actually, the earth goes around the sun in 365 days, 5 hours, 48 minutes, and 46 seconds; and by 1582 A. D., the Julian calendar was 10 days behind the sun. Pope Gregory XIII remedied the situation by ordering that the calendar play leap frog and the intervening days between October 5 and October 15, 1582, were lost forever.

In order to prevent repetitions of the sun running away from the calendar and vice versa, Pope Gregory decided that a leap year should be omitted now and then: hence only those years divisible by four—exclusive of years numbering the centuries—should have 366 days, and the century-marking years shall be leap years only if divisible by four after the ciphers have been omitted. The Gregorian calendar has been officially adopted in most countries of the civilized world; however, many creeds and peoples still celebrate their religious and traditional festivals in accordance with ancient calendars.

Pre-Christian Roman inaugurated the new year by offering sacrifices to the gods, exchanging greetings, and bestowing gifts. During the early Christian centuries, New Year's festivities persisted and became so boisterous that the faithful were forbidden to participate therein.

After December 25 had been established as the day of nativity, the church made January 1 a religious festival honoring the circumcision of Jesus: the day being thus observed in the Roman church since 487, and in the Anglican church since 1549.

Bowl Game Feature of
New Year's Since 1916

Since 1916 the Rose Bowl football game has been played annually on New Year's day as a cofeature of Pasadena's Tournament of Roses.

The championship team of the Pacific Coast conference invites an Eastern contender selected from among the teams which have made the best records during the autumn playing, thus making the game one of America's outstanding intercollegiate sporting events.

A Good Resolution

One of the New Year resolutions that would mean increase of happiness in many a family is this: Not to speak of mistakes which make no difference. How arguing over nothings mars the home harmony. An erroneous opinion may need correction, but what possible difference does it make whether Aunt Jane came to dinner Tuesday or Wednesday, or whether it rained Friday or Saturday.

Everybody Sign

Why not have somebody delegated to draw up a set of good resolutions for us all and just have us sign them?

New Year With Hindus

Among the Hindus the first day of the year is celebrated with sacrifice to the god of wisdom.

PERSONALS..

Mr. and Mrs. Clayton Strain and son, Allen, of Alhambra, Calif. were week-end and Christmas day guests at the home of Editor and Mrs. Frank Swan, 4493 Pescadero ave. Allen was home on holiday vacation from his studies at Stanford university.

Mr. and Mrs. Ray Root left Wednesday for their home at Jackson, Mich. after a three weeks visit at the home of Mrs. Vera Hausen and mother, Mrs. Mary Johnston, 1945 Venice st. Mrs. Hausen accompanied them as far as Los Angeles for a visit with friends and returned here by train. The Michigan guests expressed regret at leaving the comfortable winter here and returning to Jackson with its nine inches of snow and below zero weather.

Mr. and Mrs. George Schultz and daughter, Nadine, of Los Angeles, returned Sunday night to their home after a two-day holiday visit at the home of Mr. and Mrs. Don W. Moffatt, 1470 Sunset Cliffs blvd. Mr. Schultz is a brother of Mrs. Moffatt.

Mr. and Mrs. Lloyd N. Davis of 2222 Froude st. visited with relatives in Glendale from Sunday to Tuesday. They also attended a couple radio broadcasts in Hollywood and visited Forest Lawn cemetery.

Among the San Diego babies born Christmas day was Peggy Teddy, weight 7 pounds 5 ounces, born to Mr. and Mrs. Carl J. Huettner of 3821 Voltaire st. Peggy joins their other child, a boy 4 1/2 years old.

Ocean Beach
Camp & HospitalBy ONA E. PITCOCK
Phone B-5639

Every serviceman in every hospital in the county received a Christmas box. Our goal was made and Camp and Hospital wants once again to thank the women of Ocean Beach for their wonderful help.

We had 77 Christmas boxes, 101 dozen decorated cookies and two birthday boxes. The cookies were a work of art and a sight worth seeing. Not only were they cut in stars, trees, etc., but were iced and decorated. The cakes were pink and, of course, candles, napkins and cards with each one. I am sure every woman who helped in this wonderful work is glad she could help bring cheer to our wounded men.

Every Wednesday is cookie day. Miss Nye asked this morning about cookies for this week as she had promised some. Remember this will be for New Year's. Don't let down with this project as it brings so much cheer to our boys who are just returning wounded. Once more we thank you all for all the many gifts you gave to the hospitals. A box of two dozen slippers and a box of games was sent to the Naval hospital. Slippers are needed. We have material for those who are willing to make them.

CALL THE NEWS OFFICE
FOR JOB PRINTING
Prompt Service — Good PrintingLADIES AND
GENTLEMEN

We are going to have with us soon a very promising young man who comes from the Land of Nowhere, but who is going to take you somewhere. Yes, this young fellow is GOING PLACES with you, in 1945.

At any rate, that is our wish for you, good friends, to whom we owe so much, and to whom we now pledge a continuation of the best possible service we know how to give.

John and Marion
TITLOW

Ocean Beach

Engagement of
Jerry Sundberg to
Officer Announced

Mr. and Mrs. Theodore Sundberg of 4594 W. Point Loma blvd. this week announced the engagement of their daughter, Margaret Louise "Jerry," to Lieut. (j.g.) James V. Couche of the U. S. Naval Reserve. He is a son of Dr. and Mrs. J. B. Couche of San Diego, and formerly of Ocean Beach. Date for the wedding is to be set later.

Both Miss Sundberg and the officer are graduates of Point Loma high school and attended State College. Lieut. Couche also attended U.C.L.A. He was on duty 14 months at England bases. He recently came home on leave and expects to return to the East coast before receiving his next assignment.

Miss Sundberg, who is a communicator for the Civil Aeronautics Authority, has recently been transferred from Santa Monica to similar work in San Diego.

NOTICE TO CREDITORS
No. 34224

Estate of MARPHA PORTER, deceased. Notice is hereby given by CHESTER D. GUNN, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, Room 22, Court House, San Diego, California. Signed Chester D. Gunn, Administrator of the Estate of the above named decedent. Thomas Whelan, District Attorney and County Counsel. By Robert E. Jensen, Deputy, Attorneys for said Administrator. Dates of publication: Dec. 22 and 29, 1944, and Jan. 5, 12, and 19, 1945.

CERTIFICATE OF
INDIVIDUAL FICTITIOUS NAME
STATE OF CALIFORNIA,) ss.
County of San Diego,) ss.
I hereby certify that I am transacting business at 4420 Carmela St., San Diego 7, California, in the State of California, under a designation not showing the name of the person interested in such business, to wit:

"RIO GRANDE STUDIOS"
Name, JAMES W. BISHOP
Place of Residence, 4420 Carmela St., San Diego 7, California.
STATE OF CALIFORNIA,) ss.
County of San Diego,) ss.
On the 19th day of December in the year one thousand nine hundred and forty-four, before me personally appeared JAMES W. BISHOP, whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.

Witness my hand and the seal of my office this 19th day of December, 1944.

Martha I. Froide
Notary Public in and for
the County of San Diego,
State of California.
Publication dates Dec. 22 and 29
and Jan. 5 and 12.

Ph.—Office B-8551, Res. B-5033

All Drugless Methods

DR. S. DAVENPORT, D. C.

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Physio-Electro Therapy

Health Offices

Hours: 7 p.m. to 9 p.m.

And by Appointment

Suite—4802 W. Pt. Loma Blvd.

Ocean Beach, Calif.

BAIT and TACKLE
and Sarah

T. RODGERS

Complete Fishing Equipment

—SOUTH SIDE OF BAY BRIDGE—



Prompt Eating Service

At the Longest Food Counter
In Ocean BeachSteaks, Chops, Fish
Full Course Dinners

Schneider's Fountain Grill

In Schneider's Drug Store

4935 Newport Ave.



THE CHINESE pay off all debts on their New Year's Day, even though the wherewithal must be borrowed at ruinous interest rates.

We owe a debt of gratitude to the people of this town—a debt that we can only pay off by giving the finest values and service it is possible to give. This we pledge to do in 1945. And for the immediate present—a VERY HAPPY NEW YEAR to you and yours.

SHAW'S

OCEAN BEACH FURNITURE

Mr. and Mrs. Earl Shaw

4878 NEWPORT AVE.

BAYVIEW 3630

Announcement....

I wish to announce that I have moved my cafe fixtures from 2183 Bacon Street to 4955 Newport Avenue and am now
OPEN FOR BUSINESS

We serve complete luncheons and dinners

First class food and courteous service at all times

We will appreciate meeting new and old friends
at our new location

We are open for business from 7 a. m. until 2 a. m.

Ocean Beach Grill

J. F. Anderson, Proprietor

4955 Newport Ave.

Ocean Beach

PERSONALS..

Mrs. John Loftus and Mrs. Dan Moss are in Los Angeles this week on a business and pleasure trip.

Mrs. Sam J. Tomes of 1645 Bacon st. is reported seriously ill and undergoing treatment in a San Diego hospital.

Mrs. Flora M. Loftus of 4952 Coronado ave., who has been ill for the past week, is reported improving.

Mr. and Mrs. Luther (Chuck) O'Reilly and their infant son of Oakland, Calif. are here for a holiday visit with Mrs. O'Reilly's father, Martin Kieber, at 2270 Etiwanda st. Before her marriage she was May Kieber.

Mrs. Helen Patten of Helen's Book shop is now settled in the home she recently purchased at 4774 Bermuda ave. Her son-in-law and daughter, Mr. and Mrs. M. C. Clark (and little son Michael) are living with her temporarily.

Christmas day visitors at the Francis M. Spikes home, 2151 Sunset Cliffs Blvd., were Daryl H. Smith and family of Hemet, California, Mr. and Mrs. Sam T. Morris, the parents of Mrs. Smith; Mr. and Mrs. Feral Morris and cousin of Los Angeles and Mr. and Mrs. Orval Meyers of San Diego.

Dr. and Mrs. John W. Wilhoit of 4468 Osprey St. entertained at their home for Christmas dinner, Mr. and Mrs. R. A. Wyley of El Cajon, Mrs. R. F. O'Hara of Mission Beach and Ed O'Hara, the latter a brother of R. F. O'Hara. Three of the four Wilhoit children also were home for Christmas, including: Misses Patricia and Marilyn, who are attending the University of Southern California, and Richard Wilhoit, who is attending Brown Military Academy in Pacific Beach.

Mrs. Leora Wilson of the Eric-Lee Cafe is staying with her mother, Mrs. Fred Purvis, at 2780 K St., San Diego, while her father, Mr. Purvis, is in a San Diego hospital recovering from injuries suffered in an automobile accident on Dec. 17. He was struck down by a car while crossing a street near his home late at night, and for a time his condition was feared to be critical. His left leg was broken and he also suffered a skull concussion as well as bruises. His condition is now improved and he is reported to be on the road to recovery. Driver of the car was cited for violating the pedestrian safety rule and for having defective windshield wipers.

Keep on
**BACKING the
ATTACK**
with **WAR BONDS**

We Specialize in Careful Lubrication . . . MYERS and STUART GILMORE SERVICE

Independent Dealers
— We Give S&H Green Stamps —
Newport at Cable Telephone B-7008



WE are naturally proud of our standing in this community, and can only thank the people of the community for the prestige we enjoy.

We wish you not only a Happy New Year but a full measure of happiness the whole year through.



CHICKEN INN CAFE

Alene Yeargin and Edna Sayles
5054 Newport Ave.

GOD IS MY CO-PILOT

By COL.
ROBERT L. SCOTT
WNU Features.

CONT. FROM LAST WEEK

SYNOPSIS

CHAPTER I: Scott's early experience with gliders and airplanes. He goes to Ft. McPherson and enlists in the regular army as a private.

CHAPTER II: Scott wins the West Point competitive exam and gets a furlough before reporting. He is graduated as a second lieutenant of infantry and goes to Europe, which he tours on a motorcycle. He sells his motorcycle and goes to a baseball field, Texas.

CHAPTER III: Scott makes his first solo flight. Drives 1,300 miles to Georgia over every weekend to see his girl. Scott is now graduated from Kelly Field and has wings pinned on his chest. Ordered to report to Hawaii but wanting to get married he lays his plight before the General and is ordered to report at Mitchell Field, N. Y., instead.

CHAPTER IV: En route to New York Scott is stopped by police who mistake him for a bandit. He carries the mail for Uncle Sam in order to gain more flying time, and gets married.

This was a "dream mission"—one that was a million kinds of adventure rolled into one.

We were to fly thirteen four-engine bombers—one B-24 and twelve B-17's—to Asia. There we were to "bomb up" the ships after we had gone as far East as we possibly could, and then were to bomb objectives in Japan. Our orders read that we were to co-ordinate our attack from the West with another attack that was coming from the East.

The sadness that had been with me since leaving my family vanished. Once again I saw the war in a spirit of adventure. Here was what any soldier might have prayed for—here was what the American public had been clamoring for during the months since Pearl Harbor. I was fortunate to be one of the pilots; it almost made up for my failure to finally get into single-seater fighter ships again—almost, but not quite.

That night we talked things over and met each other, and next morning we left for Washington, with our newly drawn equipment. Our planes were in Florida, being made ready for combat, but we were obliged to go by way of Washington for the purpose, astounding in war, of securing diplomatic passports. I remember that even in the joy of the mission, I couldn't help wondering what kind of a war this one could be. We were having to secure passports in order to be able to fight. Visas were obtained for all countries we were to fly over and through—Brazil, Liberia, Nigeria, Egypt, Arabia, India—and China, especially! Visas—to go to war!

Properly inoculated against fourteen diseases, with visas for everywhere, with trinkets for trade with natives in Africa, Arabia, and Burma, we went on down to Florida. The instant I landed I hunted out my ship—B-17E—Air Corps number 41 9031. I soon painted on its nose the red map of Japan, centered by the cross-hairs of a modern bomb-sight, with the cross right over Tokyo. In my poor Latin was inscribed "Hades ab Altar"—or roughly, "Hell from on High."

I climbed into the control room of my ship and met my crew. Each man was a character, each man wanted badly to get started.

The co-pilot was Doug Sharp, another dark-haired Southerner, a first Lieutenant who was destined to get shot down in another Flying Fortress over Rangoon. He coolly got most of his crew out of the burning ship; then, with those who were unable to parachute to safety, he landed the flaming ship in the rice paddies of central Burma. From this point he led his men—those whom he did not have to bury beside the ship—out through the Japanese lines to safety in India. He was made a Major after this gallant act.

CHAPTER VI

Doug was an ideal flying officer, and it was to him that I first turned for advice on how I should make myself acquainted with this big airplane. Doug had learned to fly at the period when I had been instructing. I had taught his class to fly; now the tables were turned and he would have to be the instructor for a while. Don't forget that as yet I hadn't flown a B-17E.

Introducing myself to my co-pilot, I said, "How about showing me how to fly this ship—I want to see how to work these turbos and such." He merely grinned at me in disbelief. "Aw, Colonel," he said, "you can fly the thing—why, you taught me to fly." I finally got him to give me some cockpit instruction by explaining that though I had many thousand hours in PT's, BT's, and other trainers, and knew lots about single-seaters and fast twin-engine medium bombers, I knew nothing about such planes as this big devil.

He showed me the approved method of starting the four engines, when to use the booster switches, how to set the turbos, how to lock the tail wheel—and generally how to pick up that fifty-seven thousand pounds

of flying dynamite and take it around the field. I flew it for two landings that afternoon, and that night I climbed all over the Fortress, read the entire maintenance manual, and learned from scratch what made the big ship go. Next day I soloed it for over four hours, and after the twentieth landing I felt as if I was ready to start for war.

Then we tested everything—fired all guns at targets in the everglades, and the cordite from all those roaring fifty calibres gave even the swampy "glades" a sweet aroma. My gunners were eager to be on the way, and I soon found that they knew exactly what they were doing.

Private Motley was my tail gunner. During the entire trip I think he stayed in the tail ninety per cent of the time, just to get used to the way to handle the tail turret. I used to say to Motley that he just didn't care where he was going—he wanted to see where he had been.

Sergeant Aaltonen, the engineer, was charged with keeping the engines functioning properly, and in general the entire enlisted personnel was under him. He was a diligent Finn and one of the bravest men I have ever seen. I can see Aaltonen now, standing there behind my seat and the co-pilot's seat, unperturbed in the roughest of storms, from the violent currents of the equatorial front of the Hamadans to the Shimalis of Africa and Arabia. Eternally watching the many instruments, waiting to correct the slightest trouble even before it happened. When we were lost over trackless seas he was never ruffled, but ready at all times with information as to fuel consumption and the best RPM's for cruising. Once when he was told that we would probably have to land in the Atlantic there was no change in the expression on his face; he simply began to move the provisions to a point where they could be quickly placed in the rubber boats. His job in case of attack was to man the top turret with its twin Fitties.

Sergeant Baldridge was the head radioman. His secondary duty was to handle one of the waist guns back aft of midships. Corporal Cobb was second radioman; he would leave that to enter the lower turret. The other waist gun on this flight was to be handled by a radio officer, Lieutenant Hershey.

The navigator was a Lieutenant whom I'll call Jack. He was a nervous kid who liked his job. I know that after our mission he made many raids as navigator to bomb the Japs in Rangoon.

We tested the bombardier and the bombsight, too, before we started the flight. Lean, lanky, six-foot-three Bombardier George—I never did see how he managed to wiggle into the nose of the Fortress. I can see him there now, tense over his sight, waiting for the bombs to go—ever with the cross-hairs on the target. George had a couple of fifty calibre guns up there in the nose with him, too. He was just the opposite of the tail gunner—he never did know where he had been but always got there first.

And so the eight of them made up my crew—eight good soldiers who had volunteered and who wanted to hurt the enemy. None of them worried about whether or not he'd get home—for he knew of bigger things that had to be done.

We had to test everything, for it was over sixteen thousand miles to Japan the way we were having to go; there couldn't be a slip-up on this mission, and so we didn't take a chance. When finally all was set I was about nervous enough to bite my nails off, for my ship was to be last to leave the States. I had worried every minute of the time we had been waiting for fear that some brass hat would get my orders changed before I could get on my way. The other twelve ships had gone, with Colonel Haynes leading in his B-24. They all made their way to the East separately, with instructions to meet in Karachi, India, for final orders, and Karachi was 12,000 miles away.

As soon as we could leave the West coast of Florida, we loaded up and crossed the State. Going on East over West Palm Beach, I rang the alarm bell, putting all men on the alert, and we dropped down, with the crew firing at the whitecaps out over the Gulf Stream. The guns were working fine but we couldn't take a chance. I had to learn right now whether the crew could work as a team, for once we

started it would be too late.

As we came back towards the last field we were to land on in the U. S. A., something strange met my sight, something that made the blood pound a little harder in my temples. There, along the entire beach of Florida, was a jagged black line—the clean sand of Florida's beaches had been made black and terrible-looking by the oil from many tankers sunk by the Axis submarine war. It gave me a queer feeling, for along the beaches there was also the beached wreckage of several ships. This war was meaning more and more to us as we prepared to shove off for the first stop out of America.

Now we were poised for our flight to Puerto Rico. In our two-day wait for technical changes on the engines I worried more than ever, for the other twelve ships were gone and I was getting frantic lest something might change the orders. Finally, after having to wait during days of perfect weather, we took off in heavy rain for Boringuen Field, P. R.

The take-off and first two hours of the flight were "instrument," as we were flying through a moderate tropical front. We finally broke into clearing weather over Long Island Key, British West Indies. This was on March 31, 1942.

Just after noon we sighted Hispaniola at the point of Cape Frances Viejo. Sergeant Aaltonen passed out some hot coffee from the thermos jugs. Our spirits were high, for now that we had passed the bad weather this was like a picnic. The big ship was handling like a single-seater. We turned from the dark, mysterious Hispaniola, crossed Mona Passage, and landed at Boringuen Field at 15:07, just three minutes off our E.T.A. (Estimated Time of Arrival).

Two of our flight's Fortresses were waiting in Puerto Rico for minor repairs, so we felt a little less lonesome. Just in case the authorities in Washington decided to stop the last ship or the last two ships in



Col. Scott's superior officers, Gen. Joseph Stilwell, left, and Gen. Claire Chennault.

our mission, I got my crew up long before daylight next morning, and we soon were heading South for Trinidad, ahead of the other two. The weather was perfect, with scattered clouds and a light tail wind, and we flew low, looking for enemy submarines. Thirty miles West of Martinique we thought we saw one, but could not verify. We passed over the Grenadines near St. George, Grenada, and soon saw the hills of Trinidad rising out of the Caribbean.

Continued Next Week

CHRISTIAN SCIENCE CHURCHES

"Christian Science" will be the subject of the Sunday Lesson-Sermon in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston. This declaration from II Peter is the Golden Text: "The prophecy came not in old time by the will of man; but holy men of God spake as they were moved by the Holy Ghost." "Rise up, and stand forth in the midst," said Jesus to the man with the withered hand, according to a selection from Luke. The account continues, "And he arose and stood forth. Then said Jesus unto them, I will ask you one thing; Is it lawful on the sabbath days to do good, or to do evil? to save life, or to destroy it? And . . . he said unto the man, Stretch forth thy hand. And he did so; and his hand was restored whole as the other."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Christian Science is dawning upon a material age." "Many years ago the author made a spiritual discovery, the scientific evidence of which has accumulated to prove that the divine Mind produces in man health, harmony, and immortality."



Rising above the din and clamor of the New Year's celebration is this triumphant fact:

IT'S THE TRADITIONAL AMERICAN WAY OF LIFE

Within the memory of the oldest inhabitant that's the way we've always celebrated New Year's, and that's the way, please God, we always will celebrate it.



HAPPY NEW YEAR
TO YOU,
FELLOW AMERICANS!

S. J. TOMES
Carpenter
1645 Bacon Street

Finis



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Ocean Beach Business Places

Patronize them, and help to build this ideal residence section.

This directory of firms in Ocean Beach is of progressive people who have been established here for years. They will give personal and dependable service in which they guarantee to give satisfaction.

A-Z. Liquor Store . . . 1919 Bacon, B-9278

Agnes G. Ells-Rentals, Notary-4845 Muir

C. O. Carl Electrical Contractor
Phone Bayview 3083—1926 Bacon Street

Jordan, O. W.-Plumbing, Heating B-3271
Water Heaters, New and Reconditioned. 5040 Newport Ave.

Ocean Beach Arrow Transfer . . . B-3271
Railway Express. Storage. Daily trips to and from San Diego
Gene Henderson, Proprietor. 5040 Newport Ave.

Ocean Beach Furniture Store . . . B-3630
Furniture—Fuller Paint—Linoleum. 4878 Newport Ave.

Ocean Beach Lumber Co. B-3103
The Yard at the Beach for the Beach. Corner Muir and Ebers

Ocean Beach Paint, Hardware and Feed
1926 Bacon Street—Bayview 3083

Pacific Shores 4929 Newport
Have a Cocktail at "The Beaches' Pride."

Royal Dry Cleaners . . 5035 Newport Ave.
Laundry Agency — Fred Lewin, Agent — B-6208

Tony's Cocktail Lounge . . . 5026 Newport
Cocktails Fine Food and Beer.

Morris Refrigeration & Wash Mach Service
Phone Bayview 7397—5050 West Point Loma Blvd.



IT IS INDEED A PLEASURE

Right now, on the eve of New Year's, when 1945 is ready to make its bow, it is indeed a pleasure to extend hearty greetings and good wishes to the people of this community.

We are at your service —always.

Red "E" Pet Food

A. P. Huels, Distributor.

2007 Venice

Ocean Beach

DR. WALTER EDDY
Office and Residence
Osteopathic Physician
4884 Santa Monica Ave.
Phone Bayview 5111

**CALL THE NEWS OFFICE
FOR JOB PRINTING**
Prompt Service — Good Printing



"For hope shall brighten the days to come
And memory gild the past"

Free men can hope and plan
and achieve—and we Americans
are free!

As the old year wanes, hope
springs up afresh, and the de-
termination to do better in
1945 than ever before rises
buoyantly. That your fondest
hopes may be fulfilled during
the coming year is the earnest
wish of

Barbecue Lunch

A. J. WYNNE

5080 Newport



★ Freedom of Oppor-
tunity is an American
heritage. It was this,
more than all else, that
made America great.

We hope that 1945
will offer each of you
more abundant means
of turning "the Ameri-
can way" to better ac-
count—that each day
will bring you more
and richer blessings

GLEN JONES

RICHFIELD PRODUCTS

Cor. Bacon and Santa Monica

The Best Place To Eat

Mabel & Lynn's Coffee Shop

1877 Bacon Street

HOURS: 7 A.M. TO 8 P.M.

SUNDAY 10 A.M. TO 8 P.M.

CLOSED ALL DAY WEDNESDAY



Becks Get Verbal Greetings From Son in Pacific

Mr. and Alfred Beck of 2387
Seaside st., Ocean Beach, had a
real Christmas present in the
pleasure of a long distance tele-
phone talk with their son, Rich-
ard H. Beck, 28, aviation machi-
nist's mate first class, "some-
where in the Pacific." Last
week they had received word
that at 3 p.m. Christmas day
their son would be on the phone
and though it was not until
shortly after 5 that they heard
his voice it was none the less
enjoyable. He sent verbal Christ-
mas greetings not only to his
parents but to his brother-in-law
and sister, Willard and Kathryn
Reid, and their daughter, Helen,
at the same address.

The Navy, where he was sta-
tioned, had a war bond buying
contest for the Sixth War Loan
drive and after Richard had
bought four \$25 bonds he was
one of only six winners of the
telephone calls to the U. S. A.
Fifty others, he said, had won
the dispatch of free cablegrams
to their folks in the States.

Richard enlisted in Jan. 1942
and went overseas with a naval
reserve detachment a few months
later.

James A. Beck, another son of
the Becks, who have been San
Diego residents for 23 years, also
is in the Navy, being sta-
tioned at the Alameda, Calif.
Naval base. He is in automatic
pilot work and has been in the
service for about one and a half
years.

Azure Mart Opened In Azure Vista Housing Project On Thursday

Azure Vista housing project
now has a food market, one known
as the Azure Mart having been
opened there on Thursday, Dec.
21. The firm opening same pre-
viously had opened three markets
of the same kind in Linda Vista
and plan to open a fifth market
in Chula Vista Hill Top housing
project.

A building about 60 by 120 con-

Population of San Diego County Up 34,000 Past Year

Population of San Diego county
at Jan. 1, 1945, will be 459,000,
California Taxpayers' association
stated today, making public its
annual estimate of population of
California counties.

Population of the county a year
ago, the association estimates,
was 425,000. The 1940 federal
census showed 289,348 people in
the county. Since 1940, the county
has grown by 169,650 persons, or
59 percent.

Population of the state of Cali-
fornia is estimated at 8,842,700
for Jan. 1, 1945, according to the
association, a gain of 1,935,300
from the 6,907,387 persons in the
state at the time the April, 1940
census was taken, and is an in-
crease of 28 percent in less than
four years. Population of the state
a year ago, Jan. 1, 1944, was 8-
373,080.

San Diego is one of the 21
counties in California that have
had increases of 20 percent or
more in population since the 1940
census was taken, the association
estimated.

Thirteen California counties ap-
parently had decreases in popu-
lation since the 1940 census.

The Taxpayers' population esti-
mates are primarily based on the
number of children enrolled in the
elementary grades of the public
schools. Employment records, ra-
tion book rolls, etc., also are con-
sidered. The estimates include the
civilian population of the coun-
ty, together with Californians in
military service. No information is
available on military population
located in the state.

structed by the government for
the purpose has been leased in
Azure Vista on Sunset Cliffs Blvd.
and a complete line of groceries,
meats and produce installed, also
some toys, novelties and semi-
drugs.

Charles Dorris is general man-
ager for the five stores. Charles
Wallace is manager for the Azure
Mart and designed the other
stores. Charles Kunaman also is
on the administrative staff. Man-
aging the meat department is H.
H. Brisendine, formerly of Pacific
Beach. Assisting him are Mrs.
Mildred Craver, Mrs. Alma Miller
and Mrs. Jean Purvis. Grocery
produce and warehouse clerks in-
clude Mrs. Gladys Hargis, Mrs.
Louise Russell, Lloyd Vincent,
Mrs. Gean Day, A. L. "Tex" Evans
and Mrs. Marie F. Collins.

Officers of Point Loma Chapter
No. 490 of the Order of Eastern
Star announce that there will be
no meeting of the chapter on Mon-
day, January 1.

Flying Service Ruled Liable For Death of Two Men

Airtech Flying Service Ltd. was
held liable for the death, July 19,
1941, of Walter Van Orden and
Robert M. Young, according to a
decision of Superior Court Judge
Robert Burch ruled in a written
opinion filed with the clerk of
court. A hearing was held last
month on the matter of liability
and the decision favored the plain-
tiffs, the widows of the two ac-
cident victims.

The case will be reopened after
the holidays for determination of
the amount of damages to be
awarded. Mrs. Marion F. Young
sued for \$45,000 and Mrs. Mary
A. Van Orden for \$40,000. Their
husbands met death when a plane
in which they were passengers
crashed into the ocean off Missio-
bay. Young and Van Orden had
engaged passage on the plane to
Los Angeles, but soon after the
takeoff from San Diego the plane
turned back, only to crash into
the sea.

Ocean Beach USO

(By Georgia Brock)

The USO clubrooms at 5017
Newport were festive with Yule-
tide decorations over the weekend.
Sunday night, a Christmas eve
party was held with gifts for all
servicemen under the big tree.
The Point Loma high school girls
chorus sang Christmas carols. On
Christmas night a dance sponsored
by the Ocean Beach American Leg-
ion Post was given. Thiele's or-
chestra furnished the music which
was especially good. Earl Shaw,
commander and Capt. Burritt S.
Mills, warrant officer, of the Le-
gion Post, were present at the
Christmas dance. A large crowd
attended both parties.

The USO staff wish to express
a word of appreciation for the
generous contribution of Christ-
mas gifts donated by the citizens
of Ocean Beach and especially to
the American Legion Post, which
sent in 200 small gifts.

A meeting of the senior hostes-
ses was held Thursday evening.
All Ocean Beach folks having
Christmas cards to discard are
urged to leave them at the USO
here, to be given to servicemen in
camp and hospital.

FRED E. GOLLER, 40, OF OCEAN BEACH PASSES AWAY

Fred Erwin Goller, 40, of 4854
Long Branch Ave., died Friday in
a San Diego hospital, and the fun-
eral was held Tuesday afternoon
in the Bradley-Woolman mortu-
ary chapel. Rev. Martin Lankov
of the Bethany Lutheran church
officiated. Burial was in Mt. Hope
cemetery.

Mr. Goller was born in Frohna,
Mo., and had been a resident here
for about eight years. He was
employed in a local aircraft fac-
tory.

Bereft are his widow, a son,
Herbert L., a daughter, Betty
Ann, his parents Mr. and Mrs.
Chris Goller, all of San Diego,
and two sisters, Miss Erma Goller
of St. Louis and Miss Dorothy
Goller of Washington, D. C.

CLASSIFIED ADVERTISING

Advertising under this heading 2c per word for first insertion; 5c per line for succeeding
insertions. Minimum 25c. Payable in advance. Ten-cent fee added on each account requir-
ing book work. Ads coming in after Thursday noon will be started the following week.

For Sale . . .

COTTON SHAG RUGS—Beauti-
ful colors and a real buy at
\$2.90 to \$9.00 Shaw's Ocean
Beach Furniture. 4878 New-
port. 7tf

FOR SALE—Three large-sized
wooden barrels. New. Can be
used for packing dishes for
moving. \$4. each. 1470 Sun-
set Cliffs Blvd. 11p

SLEEP on the famous Sealy mat-
tress. \$29.50. Shaw's Ocean
Beach Furniture. 4878 New-
port. 7tf

DIAMOND—1/4 Kt. Lady's new
ring, blue white. \$125 includ-
ing taxes. B-4567. 9-12c

FOR SALE—Violin outfit for be-
ginner. 5144 Cape May. B.
6694. 11p

WINDOW SHADES—We cut
them to size for you. Shaw's
Ocean Beach Furniture. 4878
Newport. 7tf

FOR SALE—Gas stove. Small
size, 3 burners and oven. Call
at 1470 Sunset Cliffs, Ocean
Beach. 7tf

FOR SALE—Cushman motor
scooter—two horse power. Late
'42 model, A-1 condition. Call
after 6 p. m. 4538 Long Branch
B-6765. 11p

PAINTING—Do you need any
painting done? We have re-
liable men who are available
to do your work now. Shaw's
Ocean Beach Furniture. 4878
Newport. 7tf

DIAMOND—65 pt. perfect.
Lady's new ring. \$350. Includ-
ing taxes. B-4567. 9-12c

FOR SALE—Electric Westing-
house roaster; baby buggy;
high chair; large play pen.
4956 1/2 Cape May. 11p

LINOLEUM—We have a good
stock of 6 and 9 foot widths.
Shaw's Ocean Beach Furniture.
4878 Newport. 7tf



December 22, 1944

Ocean Beach News
1922 Bacon Street
Ocean Beach 7, California.
Gentlemen:

During the past year your paper
has been most generous in re-
cognizing the Boy Scout activities
in your own area as well as in
the San Diego County Area
Council, and we are most grate-
ful to you for your interest and
support of this important Boy
Scout program.

We of the San Diego Area
Council have endeavored to meet
the challenge of the boys that
want this program. Today we
have 122 Scout units with 3266
Scouts, 57 Cub units with 2491
Cubs, five Sea Scout Ships with
74 Sea Scouts and 1440 Scouters
who are the volunteer adult lead-
ers and committeemen who carry
out this Scout program, together
with five professional executives.
Representing this large num-
ber of men and boys, we all join
in thanking you for your interest
and wish to extend to you the
season's greetings.

Sincerely yours,
L. S. Everts, President
R. King Kauffman,
Vice-President.

Mr. Goller was born in Frohna,
Mo., and had been a resident here
for about eight years. He was
employed in a local aircraft fac-
tory.

Bereft are his widow, a son,
Herbert L., a daughter, Betty
Ann, his parents Mr. and Mrs.
Chris Goller, all of San Diego,
and two sisters, Miss Erma Goller
of St. Louis and Miss Dorothy
Goller of Washington, D. C.

FOR SALE—Youth Bed and mat- tress, good condition. \$15. B- 5158. 4865 Voltaire. 11p

RABBITS FOR SALE—3 sr.
does, 5 hutches, \$30. Phone B-
5703. 1735 Frode st. Evenings
or Sunday. 11c

FOR SALE—New aluminum kit-
chen ware. Call B-3561 be-
tween 7 and 8 p. m. 8tf

Lost and Found . . .

LOST—Little Cocker pup blonde
and white. Reward for return
to 4915 Voltaire. 10-11p

FOUND—Small identification
bracelet with name. Finder can
have the same by paying for
this adv. 11c

Miscellaneous . . .

PAINTING—Old or new houses.
Free estimates. B-7574. 8-12p

WANTED—Metal tricycles, wag-
ons, scooters, bikes; any condi-
tion. Highest prices paid. O. B.
Supply Co. B-3068. 50tf

BUY AND SELL ANYTHING—
Pay above market price! Red
rabbits, Hampshire hens, Guineas,
20 to 40 acre ranch. Sell below!
Fresh eggs, padlocks, keys, Black
Minorca chicks. Do repair elect.
accessories. Ph. day or night ex-
cept 12:30 to 10:30 p.m. B-3958.

Highest cash price paid for dia-
monds, jewelry, old gold and
silver. A. G. Bruce, 4930 W.
Point Loma Blvd. 39tf

CARE of children in your home
by hour or day. Mrs. J. Clarke,
4761 Niagara, B-4683. 39tf

We have a waiting list wanting
to buy Ocean Beach property.
Cash or terms. Wenrich, 2029
Bacon. 39tf

TEACHER of piano. Gladys Sa-
ther, 4720 Muir ave. 3-11p

IMMEDIATE CASH price paid
for diamonds, jewelry, old
gold and silver. A. G. Bruce,
B-4567. 7tf

Wanted To Rent . . .

WILL PAY 6 months rent in ad-
vance for furnished apartment
or house, by Naval lieutenant,
and wife on or before Jan. 1. B-
5665. 9-11p

WANTED—House or apartment,
up to \$50 or share house up
to \$30. Ph. B-3111—ext. 676.
11-12c

WANT TO RENT—One bedroom
apt. or 2-room house. Inquire
4930 Niagara. Ph. Bayview
5650. 11-12p

WANTED TO RENT—Urgently
wanted, furnished apartment
or house by Navy couple
Husband back after 19 months
overseas. Call W-6611. Ext.
1273 before 5 p.m. except Sun-
day. 11c

WANTED to buy and occupy a 5
or 6 room house; furnished or
not, or units; before Feb. 1.
B-7009. 11c

Wanted . . .

The National Society, Volunteers
of America, 1637 Market st.
Remember Our Defense Needs
—with scrap iron, metal, rags,
newspapers. Also household
goods, and magazines for ser-
vice men. Phone M-6535 and
truck will call. Lt. Maj. James
Jacks, Supt. 11c

WANTED—A woman to do week-
ly laundry in her home. B-7544.
11c

TAX SALE NO. 3403 NOTICE OF SALE OF PROPERTY DECEDED TO THE STATE FOR DELINQUENT TAXES

WHEREAS, I was on the 9th day
of October, 1944, directed by the
Board of Supervisors of San Diego
County, State of California, and
there was received by me and filed
by my office an authorization of the
State Controller, dated October 31,
1944, to sell at public auction, for
cash in lawful money of the United
States, certain tax-deeded prop-
erties, public notice is hereby given
that unless the said properties are
redeemed, as provided by law,
I will on the 17th day of January,
1945, at the hour of 9 o'clock a. m.,
in the Tax Collector's office in the
San Diego City and County Admin-
istration Building at 1600 Pacific
Boulevard in the City of San Diego,
sell as directed the said property
for a sum not less than the mini-
mum price set forth in this notice.
The parcel or parcels of property
that are the subject of this notice
are situated in the City of San Di-
ego, County of San Diego, State of
California, and are described as
follows:

Sale No. 3403
Western Addition, Lots 1 to 24,
Incl. Block 10.
Assessed to Charles C. Crouch
for the year 1934.
Assessed to Charles C. Crouch, et
al. for the years 1932 to 1937, incl.
Minimum price \$10.00 each Lot,
plus costs of advertising.
If redemption of the property or
the initiation of an installment plan
of redemption is not made accord-
ing to law prior to the sale thereof
the right of redemption will cease.
For information regarding redem-
ption apply to Robert W. Getty, Aud-
itor-Controller of San Diego Coun-
ty, Civic Center, San Diego, Calif-
ornia.

Sam A. Claggett,
Tax Collector of San
Diego County & Ex-
Officio Tax Collector,
San Diego City, State
of California.
Publication dates Dec. 22 and 29
and Jan. 5.

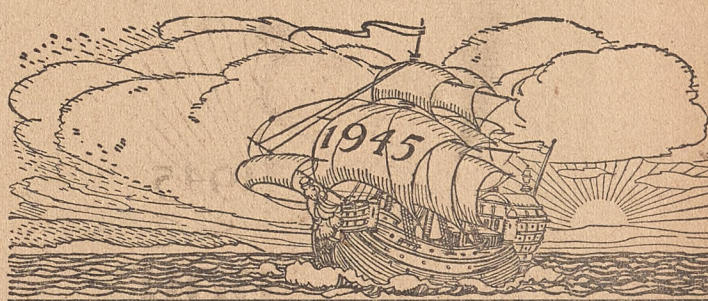
SHIP AHOY!

Here comes our shipload of
good wishes for a Happy
and Prosperous New Year
for every man, woman and
child in this community.

Pacific Shores Cafe

4929 Newport Ave.

Ocean Beach



SEASONS GREETINGS
• A HAPPY NEW YEAR TO ALL •

A Happy and Prosperous NEW YEAR

To
All Our Friends and Customers

Noel and Neva

SWETLAND'S — FLOWERS

3120 MIDWAY DRIVE

(POSYLAND)

PHONE BAYVIEW 4677

FLOWERS TELEGRAPHED EVERYWHERE

Cabrillo Cleaners & Laundry Inc.

Temporary Headquarters at 1869 Cable—cor. Newport

Reasonable Rates Finished or Rough Dry

Any Garment Cleaned and Pressed, 59c

Skirts, Sweaters, Jackets, Pants, 29c

Phone Bayview 4547

Pacific Beach Branch, 1025 Garnet

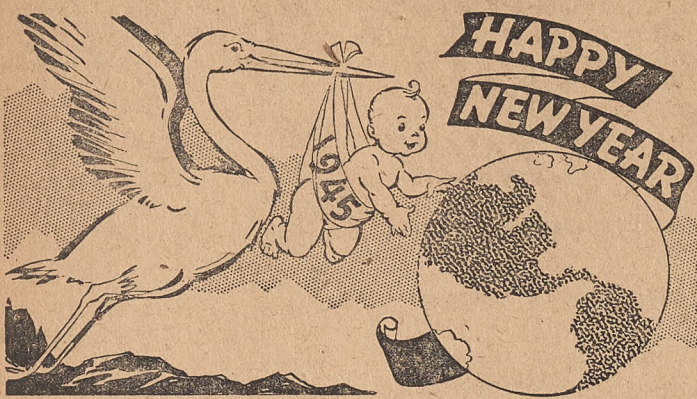
New Branch Office

3642 Midway Drive

For Convenience of Residents in

Frontier Housing Project

and Trailer Courts



WELCOME 1945! We greet 1945 with fervor. For a new year, like a new day, unfolds infinite possibilities. May your New Year bring the realization of all your aspirations and hopes, and your holiday be a day of



Omega Button Covering Shop
Infants and Children's Wear

1927 BACON ST.

B-6200



A Thought for New Year's

The year that is behind us is dead; we can do no more with it.

But the year ahead is a virgin page; we can inscribe it as we will.

So, all together now. Let's all do all we can to help make 1945 a much happier year for everybody.

Mr. and Mrs. Edward Wickern
SUNSET MARKET
Corner Sunset Cliffs and Niagara



Freedom Ring

As another New Year dawns we are thankful for the American heritage of freedom—thankful, too, for the friends who have helped us gain the manifold blessings of this freedom.

With this in mind we wish you all a very Happy New Year.

OCEAN BEACH GARAGE
J. D. STEVENSON E. R. STEVENSON
4868 Newport B-5634

Honor Roll of Ocean Beach Men And Women Serving in This War

Below is a list of the Ocean Beach men and women in the armed forces as submitted to the Ocean Beach News thus far. From time to time, as space will permit, The News is publishing these names both for the purpose of giving honorable mention to these servicemen and servicewomen and for whatever use the Ocean Beach Honor Roll Plaque committee can make of the list. This committee has announced that the names to be inscribed on the Honor Roll Plaque will be "those living in Ocean Beach Postal Zone 7, and in the armed forces on Dec. 7, 1941; also anyone who has enlisted or was inducted into the service in District No. 7 since Dec. 7, 1941."

- ARMY**
- Calvin D. Andre
Joyce D. Anderson
Samuel C. Allen
Henry Baer
Wayne Bailey
Stanley P. Barskey
Don Belfor
Jrville A. Belt
Peter G. Bertram
Robert Bowman
Robert Brazell
Joe J. Burdick
Thomas Burger
Jim Butts
Philip Campbell
Lee L. Carl
Wallace R. Carlson
Harold Case
Clifford Celeste
Robert P. Charneslain
Luther Chandler
John B. Clark
Evert G. Day
Robert L. Cook
Clyde E. Coull
Wm. J. Crawford
Robert R. Darnell
Charles J. Davis
Donald G. Davis
R. L. Davidson
Donald Davis
Robert Decker
Dale Dehne
W. R. de Lyre
Wm. R. Denton
Edward H. Depew Jr.
Colin L. Duffie
Cecil Dunsch
O. R. Egan
Frederick R. Gentles
Wm. H. Gibbon
Hyman Glaser
Ralph O. Green
Louis de Guevara
Earl Haas
Edwin Hansen Jr.
Leslie B. Hardy
H. Austin Harvigen
Robert H. Harwood
Curtis Hindman
Rudolph Hindman
Troy Hindman
Nicholas A. Hughes
Mildred L. Ives
John L. Jesse
Alva L. Johnston
Bernard M. Johnston
Jim Jones
Joe Jones
La Verne Keck
James R. Keck
George B. Kenline
Lawrence A. Kinas
Ray F. Kreizinger
Edward S. Litten
John E. Levin
Gordon Lilley
Frank Lucke
Leslie Lyman Jr.
Harry Malcolm
Robert McCaffrey
Keith McAlpin
Kenneth McRobbie
Frank B. McElwee Jr.
Chas. F. McManus
Richard H. McManus
Larry McMeekin
Arthur J. Melanson
Frank J. Merryman
Jack J. Miller
Saint P. Miller
Eugene P. Minson
Carl B. Nelson
Richard S. Nelson
Robert Neuman
Claude E. Noorda Jr.
Wm. Palmeter
Robert Parkinson
Wade Peebles
Robert H. Perlman
Thomas C. Pescope
Charles Peterson
Geo. N. Phillips
David B. Pinkes
Cedric M. Poland
Louis Quayle
Marian D. Redding
Thomas E. Reed
Milton E. Reppert
Denzil G. Rexroad
H. Franklin Roberts
Ralph Robins
Jerome Robertson
James Rodgers
Hudson Rosenberg
Allan Rothoer
Geoffrey Rother
Leonard C. Selph
Louis A. Schrepp
Donald Schofield
Dean Sherry
Bailey Skinner
David D. Snook
Gilbert J. Stark
Marvin Smith
David Stern
Edgar Stone
K. W. Stott
Earle R. Stradley
Leslie Titchnell
George E. Thomas
Jerry Trux
Leslie E. Tucker
Dwight J. Young
Jas. V. Waggoner
Vernon Walton
Maurice T. Watson
Robert A. Wedgewood
Jacob Welk
Clifford E. Wells
John W. Wilhoit Jr.
Arthur Wilson
Willard Wilson
Jackson Woolley
Roy Walton
Vernon Walton
Russell J. Wilson
- NAVY**
- Watson Allen
William Adams
Thomas H. Aird
Willard Allphin
Price W. Alvarado
Edward W. Andre
Jack A. Baer
Darrell Bailey
George Bailey
Delmore T. Ball
Ray E. Batte
John E. Bears
Wm. Beaudry
Scott E. Beemer
Albert Beisser
Charles Belcavitch
Walker B. Bennett
Marvin E. Blakeneship
Albert J. Berberich
George Bergman
Willbur J. Berkhimer
John A. Birmingham
Charles N. Bishop
Ronald Blasko
John Brady
Walter W. Brame
O. T. Bucklew
H. H. Brunkert Jr.
George Burk
Glenn Burne
E. A. Butler
Joe E. Boyce
Carl G. Bryan
Stratton F. Caldwell
W. C. Campbell
Cecil Carr
David C. Carver
Thos. A. Casey
Lloyd Castanien
Ben Chadwick
Ralph G. Chadwick
Julius P. Christeleit
- NAVY—Continued**
- Raymond E. Clark
Raymond E. Clark Jr.
Robert S. Clark
George Clappell
James Clappell
Donald F. Clutter
Ralph Cobb
Alfred Cobb
Robert W. Cochrane
H. W. Cole
Chas. M. Condon
C. James Convery
Chas. Convery
A. B. Conway
Lyle O. Corbly
Warren P. Cordes
Robert W. Coughrane
James V. Couche
Geo. W. Craft
C. Cranston
James E. Crawford
Harry W. Curry
Donald F. Daniels
Evert G. Day
Alfred Leo Davis
Earl DeArmond
Philip S. Decker sr.
Philip S. Decker jr.
Victor S. Decker
Donald B. Degar
Charles A. Degginger
Arthur R. de Guevara
Frank J. Delgado
Chas. F. DePue
Arnold D. Dewees
Melvin Dinkheller
James D. Donaldson
M. C. Frigerio
David Douglass
Paul James Driscoll
James G. Duval
Wm. J. Egan
Richard W. Emrich
H. E. Eskridge
Joe Falconer
Robert W. Fleener
S. G. Fold
James Fox
Reece T. Freeman
Herbert W. Freney
M. C. Frigerio
R. H. Gibson
Paul H. Gebser
Zorn Geddes
Bill Gerrish
J. K. Gibson
Edgar Gill
Keith Gill
Chas. E. Gleaves
John P. Godwin
Henry J. Golden
James Granberry
Rodney N. Gray
Arnold Gutierrez
Jesse Lee Grubb
John W. Haas
Felecia M. Hamuda sr.
Felecia M. Hamuda jr.
Ralph H. Hall
Kenneth Hall
Jeffries Hall
Maurice Halstead
Donald T. Hamre
William Hanson
Gardner Hart
D. W. Haskell
John E. Hawkins
Rex J. Hawkins
M. A. Hays
J. E. Hedquist
Harold H. Hegele
Lionel W. Hemphill
Frank C. Hervey
Harold Horton
James Horton
L. M. Horton
Jack W. Hoyt
John A. Ingalls
Myron C. Insko
T. A. Irigys
Adam C. Heilman Jr.
W. C. Hibdon
R. V. Hodgins
Freddie G. Holmes
Claude E. Jackson
G. E. Jackson
Beaumont Jensen
L. M. Jensen
Howard Jones
Ronald Jones
Walter L. Jones
William Jones
Gerald E. Johnson
Clarence O. Johnson
Calvin W. Johnston
Olyver F. Kastner
Elmer H. Keck
Wm. F. Keck sr.
Paul E. Keister
Gordon Kelley
Eddie King
Edward R. Kopp
Fred Kraft Jr.
Duane Kvach
John Lake
Walter Lamb
Joseph Laurent
Lanle L. Leach
Arthur R. Leake
Chas. H. Leonard
Frank J. Lepich
Paul Lewin
Homer D. Lewis
Clarence Lee Lewis
Clarence Lee Lewis Jr.
Vance D. Lewis
Geo. C. Libby
Robert D. Litten
Richard P. Littler
Donald Landry
Gordon H. Landry Jr.
H. C. Larsen
Clinton J. Lefebvre
Marvin Lloyd
James Loh
Leonard M. Lorton
Alfred Lopez
George Luch
Chas. H. Ludlow
Kenneth V. Mahen
Jesse E. Macbeth
Anderson T. Mason
James C. Masters
James Masters Jr.
John Masters
Chas. A. Maben
Raymond L. Malcolm
James C. Masters
Lawrence A. McCall
Wm. G. McClellan
Alexander McConnell
Leonard McKnight
J. W. Mecum
George Medin
Walter Meschan
G. F. Middaugh
Lawrence Miller
Harold L. Mitchell
James T. Milton
Hugh Milligan
A. Milton
Vincent Mitsky
Kenneth B. Mixon
Jeffrey M. Moore
Junior E. Morris
Wm. O. Morris
Norman Muck
David Muller
Lloyd E. Murdoch
Casper E. Myhrvold
W. E. Nelson
Carl E. Nelson
John Nichols
John A. Nichols
Robt. H. Oversmith
Jerome M. Owen
Glenn L. Palmquist
I. W. Parks
Richard Pattee
Harry E. Peck
Robt. E. Peck
Ronald E. Peebles Jr.
Lee M. Pecht
George M. Pegg
Dale Pendergrass
B. Pennington
Joseph A. Peral
John K. Peterson
B. A. Petrie
M. Phillips
Edward Plant
- NAVY—Continued**
- Cedric M. Poland
Wm. H. Pond
Phil R. Prather
Ralph Poole
L. L. Powell
Newell B. Phelps
Earl C. Pugh
Philip B. Quinn
Ronald Quinn
Jerry Reece
Chas. W. Reedy
Leroy Redburn
Russell H. Regan
R. M. Reynolds
Richard E. Rice
John Oliver Rippee
Arthur Robbins
Merle G. Robertson
Merrill A. Robertson
Harwill E. Robinson
Wm. H. Ross
Lincoln Rock
Robert Rock
Rupert Rock
Joseph C. Roque
Claude C. Routh
Chas. A. Russell
A. Sadler
Stanley Sanders
Donald Sanders
Charles A. Severtson
M. E. Schoonover
James Shannon
Kenneth Shaw
Richard F. Shaw
Eugene A. Shepard
David H. Shekman
O. O. Sikes
Joseph J. Silva
Stefan Sivak Jr.
Harley P. Smart
Albet Smith
Dan Smith
David F. Smith
Walter J. Smith
Wm. A. Smith
Hugh C. Smith
Robert C. Smith
Elmer Snelson
Howard Snelson
Clifton W. Soper
Thos. E. Stigrud
Wm. E. Scull
Charles B. Sprong
Robert J. Stahlheber
W. M. Stock
Frederick Stone
Harold A. Stone
Warren Stone
K. W. Stott Jr.
Dwain Stratton
Maynard Stratton
Lawrence D. Strong
Vigil A. Struck
Donald W. Sulek
Robert Sunderland
John L. Thomas, Jr.
Fred Thompson
Crofton Truax
Harry Ussery
Charles B. Ussery
Humphrey H. VanGessel
Walter Vogel
Glenn P. Walker
Lonnie A. Wallace
Warren Waller
George L. Walsh
John M. Ware
John A. Watson
Edwin J. Welte
John Whelan
William White
Donald Widener
Weldon Widener
Earl F. Wilcox
C. J. Wilson
Ralph M. Winkelman
Robert E. Wood
W. H. Whiteside
Bernie M. Williamson
John E. Williamson
Samuel C. Darnell
Charles Davis
Floyd Dixon
James W. Dorsey
L. L. Emmerney
Harrison P. Fall
Harold T. Finch
Dewitt C. Fisher
Roderick Frank
Theodore E. Gibben
John Godwin
Donald G. Gordon
Homer J. Gravelle
John Groff
Oakley M. Hall
Perry T. Hall
Donald Hawkins
Arnold Higden
Joe A. Inglish
Jack W. Ives
William J. Kane
Ralph I. Kreszci
Joseph F. LaBonte
Edward T. Leach
Frank J. Leskovitz
Robin Mansfield
Martin G. Martin Jr.
Richard A. Martin
Floyd M. McCorkle
W. F. McMillan
Raymond L. Murray
L. E. O'Neal
Leo Ottrok
Jack Peterson
Winford Plant
Donald Popek
Gaylord Parkinson
David C. Redden
James H. Regan
Robert T. Rowland
Raymond J. Sadler
Jack Salsky
Edward J. Scott
Wm. K. Snyder
Henry Soeller
Geo. N. Speer
Newbern B. Staley
James Stevens
John G. Thomas
James T. Tichacek
Ned A. Titlov
Joseph W. Utz
Cyrus E. Vandemark
Everett Vaughn
Everett H. Vaughan
W. G. Vogel
Alexander Watson
Walter H. Willis
M. H. Winkle
Wm. P. White
- WAVES**
- Madelyn B. Hanstrom
Alice M. Munchlando
Helen L. Watson

AIR CORPS

- S. C. Allen
Robert G. Allen
Harry S. Alnsle
Richard Z. Albrecht
James E. Anderson
Lloyd G. Baker
Franklin J. Banks
Richard Beck
Bert R. Beneventi
Marion Belt
Harbert W. Burkhardt
Donald Castinen
Robert J. Clough
Robert Campbell
Wesley Carter
Stanley R. Cobb
Jack E. Conger
Arthur G. Cook
D. R. Conway
Volby L. Craig
Vinslow T. Craig
Robert E. Crocker
Alan N. Daun
Walter A. Delamere
Harlan Driscoll
Murray Ellingsworth
Carl C. Erickson
Henry L. Faunce
John E. Fitzgerald
John E. Fitzgerald Jr.
Jas. A. Graves
Howard L. Grimmell
Kenneth Gustafson
Arnold Gutierrez
George Hallens Jr.
Jack M. Hamlin
George Hollens
R. W. Howes
Earl F. Hegerle
Mathew J. Hegerle
Adam Carl Heilman
Chas. W. Hobson
Melvin C. Ihey
Wm. L. Ingalls
Robert R. Ingalls
Milan L. Ives
James L. Jackson
Jewell D. Jackson
Leonard A. Johnson
Harry Keeler

AIR CORPS—Continued

- Frank R. Kelso
Victor Kerley
Richard G. Kimball
Alan King
Edward Klosterman
Marvin L. Lloyd
John B. Lowell
Robert Lommason
Wm. C. Madigan Jr.
Glenn D. Martin
Ralph C. Martinez
Rodner E. Maurer
William Mays
Wm. R. Mays
Howard E. Merry
Max Lee Miller
Richard C. Miller
Ross F. Miller
Roland W. Noorda
Leo Ottrok
Albert L. Petroff
George Phillips
Laurance H. Purdy
Robert Pollock
James G. Powell
Robert F. Reed
Ralph Renfro
James B. Robbins
Ernest G. Roque
Sam Ritter
John J. Ryan
Edward J. Scott
Edward M. Schwerin
Wm. J. Smetwell
Wm. J. Southwell
Patrick J. Stone
Raymond H. Tank
Joseph W. Tody
Jack Truax
Arthur Tucker
Wm. L. Tucker
Donald Wright
Emmett C. Williams
Martin B. Windham
Harold Wynne
Robert K. Yount Jr.
Ed Bennett
John Blake

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- James Butts
Robert S. Clark
Jack Davis
Kimball M. Daun
Earl C. Erickson
Allen Jones
Mark L. Insko
John R. Kelly
Lester Kulla
Everett S. Lloyd
Fred E. Lloyd
Dan C. Smith
Douglas Smith
Wm. E. Sayles
Daniel Watson
M. M. Vogel
- WACS**
- Myrtle E. Eldridge
Mary E. Ingram
Mildred Lamb
Mabel Littlejohn
Harriett E. Rhodes
Mrs. Jean M. Zueren
- MARINE CORPS**
- WOMEN**
- Mildred H. Edwards
Charlotte Hegerle
Ira M. Ward
Elizabeth Wisdom
- COAST GUARD**
- Warren S. Bartlett
Harry W. Coyle
Lawrence H. Eulberg
Harry Coyle
Walter Coyle
Lamont Insko
Geo. F. Johnson
Avery Phillips
Wayne Rosenberg
Lloyd D. Greeson Jr.
- R.A.F.**
- Desmond C. Hughes
SEA BEES
David W. Andeen
Mark Andrews
Vernon T. Hayden
Sam Nix
Leon H. Thomas Jr.

* preceding name indicates missing in action.

(Clip This Out)

* Mail or bring in to The Ocean Beach News, 1922 Bacon st.
San Diego 7, California.

* Name (in full) _____

* Address _____

* Branch of Service _____

* For placing on OCEAN BEACH HONOR ROLL OF SERVICE
MEN and SERVICE WOMEN serving in World War II.

ELSIE'S BEAUTY SALON
Joyce Dunn, Mgr. Grace Jacks
We Specialize in Helene Curtis
Cold Waves
4879 Voltaire Phone B-4002

1945 HAPPY NEW YEAR To One and All

Blow, Whistles, Blow! Ring, Bells, Ring!

Full steam ahead! The past is behind us—opportunity lies ahead. Let's go, America!

In the midst of the gay clamor we pause to consider your part in the success we have enjoyed during 1944. Your support has meant everything to us.

In this spirit of appreciation it is a genuine joy for us to wish for you a very

Happy New Year

Ocean Beach Hardware
Paint, Glass, Feed
1926 Bacon Street Phone B-3083

Latest and Best Books

Rental and Sale
—ALSO—
Gift Stationery
Helen's Book Shop & Lending Library
B-3306 5022 Newport



Wishing you a Happy New Year
In so many joyful ways,
One that fills your heart with gladness
Through a year of happy days.

NEDRA'S CARD AND GIFT SHOP

4925 Newport
Ocean Beach
"We enjoyed Your Patronage"



THANK YOU

Welcome to the year of grace, 1945, and may it bring you much more in the way of health and happiness than your most hopeful expectations.

Thank you a thousand times for past favors. We promise to do everything in our power to merit your continued friendship.

ELM'S

4985 Newport Avenue

Ocean Beach



We take this opportunity to extend most cordial New Year greetings and best wishes to our many good friends and patrons. May 1945 bring joy and happiness to you and yours throughout the year.



Blue Chip Liquor Store

4941 Newport Avenue

Ocean Beach



MAY IT BE
YOUR
BEST
YEAR

When all is said and done the eternal quest of human beings is for happiness. Our wish for you in 1945 is for more happiness—more than you have ever known before, whether that happiness be in gainful occupation or the attainment of some long desired goal.

Thank you for having remembered us so generously during the past year.

Schneider's Drug Store

4935 Newport

Phone B-5655

Ocean Beach

New Year's Eve Festive Occasion For Native Scots

Christmas never aroused much enthusiasm in Scotland—but on New Year's eve the Wassail bowl goes around, filled with savory liquid, nostalgically fragrant.

Floating atop the Wassail bowl apples stir memories of the "apple howling" when boys switched the trunks of fruit trees petitioning "a good howling crop"; somehow, the "lamb's wool" (as the decoction of the Wassail bowl is often called) seems reminiscent of young folks rushing to the nearest spring at the stroke of 12 to drink the "cream of the well"—the first one so doing, might expect good luck during the ensuing year.

Hansel Monday—the Monday after New Year's, is traditionally the "big Day" for Scotch boys and girls; and, in addition to being the Scotch day of gift-giving, it is a day of feasting and gaiety.

Small wonder, that families and friends gather on New Year's eve to "Drink a cup of kindness yet For Auld Lang Syne."

Tell Me an Indian New Year's Story

The ceremonial for the snow has passed, when enemies are forgiven and harsh words forgotten, as a new trail has been blazed for all through the New Year's festivities.

The story-telling grandmother has taught the ancient chants and customs through the beads of the strings of historic wampum; but now she again has time to entertain the children.

Gathered around her lodge-fire, they plead for another story with their bright eyes and shrill voices. To satisfy them, she tells an ancient legend about the clouds.

"Long moons ago when the world was first made, the sky at wintertime was cloudless much as it is on clear midsummer days. The ground was covered with white snow and the trees, except the pines, stood bare. The cold wind whistled around the bark cabins; and with a cloudless sky, everything above and below looked dreary.

"The children, too, missed the green leaves and changing colors over the landscape and they gave a wish that the sky might have clouds now and then. It is true, dark-gray, fierce-looking clouds came in great masses and covered all the sky and let down snowflakes to amuse the children. But the children also wished for bright clouds and the old bear in the sky heard their wishes.

"So the old bear blew his moist breath into the heavy clouds and broke them up; he even made humps in some of them, and held on to the corners of others, until when they passed over the village, each cloud had a different shape, some like bears, some like wild cats, some like hills and even some like funny people. Ever afterward, the clouds took these strange shapes to bring smiles and imagination to all children in midwinter."—Dr. E. A. Bates, Cornell.

Traditional New Year's Gifts Were Sacred

The Druids distributed branches of the sacred mistletoe, cut with peculiar ceremonies, as New Year's gifts to the people and the Saxons observed the day with gifts and festivals.

The Roman custom of taking gifts to the emperor was introduced into England as early as the time of Henry III. Queen Elizabeth is supposed to have supplied herself with her jewels and wardrobe almost entirely from these gifts.

As late as 1692 the English nobility were accustomed every year to send to the king a purse containing gold. Under the Tudors and the Stuarts it was the habit of all classes to give presents to friends with the best wishes for the New Year.

Ladies received presents of gloves or pins which were then expensive. Sometimes the gifts were wrapped in money and from this practice we have the term "pin money."

President's Reception

It has been the custom from the beginning of the Republic for the President of the United States to welcome the New Year by holding a reception open to the general public.

On the first New Year's day after his inauguration President Washington opened his home to receive the people. Throughout the seven years which Washington lived in Philadelphia as the capital of the nation, he continued this custom.

PRAYER FOR THE NEW YEAR

Dear Lord, I ask Thee
For this New Year,
An extra gift of courage
My little trials to bear.
I ask not for success;
For wealth or fame or power;
I ask for added faith
To live life, hour by hour.
Give me kindly thoughts, Lord,
To use for charity.
I want no gold to give,
I'll spend kind thoughts for Thee.
—Ruth Richwine Smith.

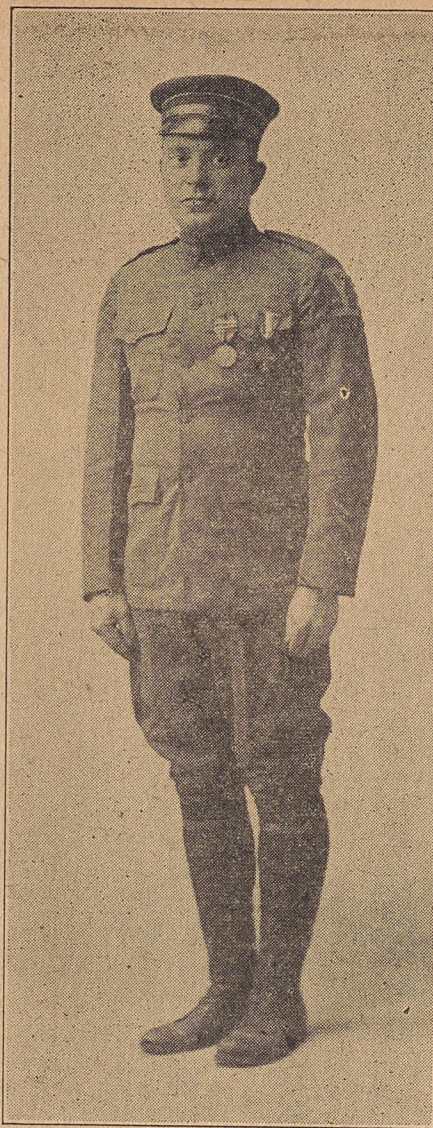
English New Year

The English New Year celebration was changed from December 25 by William the Conqueror, because he was crowned on January 1.

Sets High Mark in Bond Purchases

W. G. Keister of 5050 Niagara ave., World War I veteran and for four years historian of Clyde A. Wright Post of the American Legion, in conjunction with his daughter, Venus Dianna Keister has set a high mark in purchases of war bonds during the Sixth War Loan drive. Together, he says, they have bought \$2100 worth (maturity value) of these bonds. Commenting this week he said that his service in World War I was with the A.E.F. 26th Division, commanded by Major General Clarence R. Edwards and that he saw front line service in the battles of Chateau Thierry, Belleau Wood, and the Argonne and was disabled during these campaigns. His daughter is employed by the San Diego Electric Railway Co.

Keister reports that he plans to buy a ranch as he believes he can make farming pay in Southern California. His previous farming experience was in Northeastern Ohio, where he claims to have introduced tractor farming, and where he became an expert tractor operator.



W. G. Keister

WHAT'S BUZZIN'!

By CHERIE.

Knick-knacks! . . .

The Ralph Ways are happy about the new addition to their family. Little Sharol Candise Way (Candy) is four months old and her adoption became official Friday. "Pop" says she's the best baby he's ever seen, barring none, and "Mom" is as busy as a bee. "Peanuts" Bell is back in town for a 21-day stay, and he looks fine! "Marc's" "Open House" at the store Saturday night was the scene of much fun and gaiety! Jean Cunningham brought her photographing equipment and some interesting "shots" were taken of the "mob!" Flo Pierce is in Boston for an indefinite period. That was a lovely gesture on Jo Edwards part the Saturday before Christmas. "Jo" presented the "gals" each with a corsage of their own desire! . . . Good luck to the new Ocean Beach Grill. . .

Necessity is the Mother of Invention! . . . Christmas tree trimmings being so scarce, many residents delved into their "store room of ideas" and pulled forth some unusual substitutes. For instance, one lovely spruce was made picturesque with bright and gayly colored Christmas cards dangling from its limbs. Another fine and stately tree was bedecked in numerous bright red satin bows. Still another had a covering of white cotton batting on each limb to resemble snow, and the glistening artificial snow was sprinkled over the entire tree. It presented a lovely picture.

ture It just goes to prove that originality is the smartest in the long run!

Our thoughts of comfort and strength go out to Nelabell Morris and the children in their hour of darkness. Time alone can heal the emptiness that now exists in their little family.

Book Gossip . . .

Looks like A Bell For Adano by John Hersey is the top war book. Its sale has reached 100,000 copies. The theatre version is being cast on Broadway with Frederic March playing the role of Major Joppolo. John Hodiak is slated for the same role at 20th Century Fox. Gene Tierney will play the movie heroine, and William Bendix the hard-boiled Capt. Purvis. . . . Tom Treanor is among those missing in action. His last book, One Damn Thing After Another has been well received.

And speaking of one thing after another—NOW it's inventory!

Point Loma Lodge 620
F. & A. M.
Stated Meeting—
First Thursday
Nels I. Berge, Worshipful Master
Leroy W. Lee, Secretary
4961 Newport Avenue

POINT LOMA CHAPTER
No. 490, Order of Eastern Star
Fern Herbst, W. M.
B-3739
Ella Cole, Secretary
4557 Brighton Ave.
1st and 3rd Monday
8 p.m.



S. & E. Cafe

Sylvester (Frenchy) and Estella

Leona and Ada

4970 Voltaire

B-9341



And thanks for your generous
patronage during 1944

630 Palisade Ave.,
Cliffside Park, N. J.

Dear Mrs. Edwards:

We subscribe for the Ocean Beach News, and that is how I got your address. My Mother lives at 4914 Santa Monica Ave., Ocean Beach. She is the proprietor of Buena Vista Court, her name is Mrs. Alice Jackson, and lives in cottage No. 1, so I am sending herewith money order for \$5.00 for which please deliver to my mother on Christmas day, a bouquet of flowers. Enclosed please find card to attach to the bouquet. Previous years we have wired flowers, but knowing now that there is a florist at Ocean Beach, I prefer to give you the order.

Thanking you in advance, I am

Respectfully yours,

Mrs. Mildred Nelson.

Jo's Flower Shop

Mrs. Jo Edwards, Prop.

5022 Newport

'EVER ANCIENT, EVER NEW'



It's an old, old custom, this ringing of bells and dancing out the Old Year, but the spirit that rides in at the stroke of 12 is as new as tomorrow.

With so many old friends and so many new friends, this New Year of 1945 means more to us than ever before . . . and we hope it means more to you.

Ocean Beach Cleaners

Pressing While You Wait

2179 Bacon St.

Ocean Beach



The year 1944 will soon be history. We are happy to say that we formed many new friendships during this eventful year, and strengthened many old ones.

To all of our friends, both new and old, we extend most cordial New Year wishes.

Veda Moss Women's Sportswear

5032 Newport

Half Block from the Ocean



We Specialize In
BABY PHOTOGRAPHY
as low as 95c each
"We Show a Selection of Prints"

Bonnie Jeanne
• Photographer of Children
4949 Newport B-3293
Across from Strand Theater
Ocean Beach



New Year's is at hand. Take over, Spirit of Youth! All aboard for the better days to come.

May a ray of sunshine fall upon that new page to which we now turn. This is our wish for you.

Mother Goose School
2133 Chatsworth Blvd.
Meta W. Bruce
Phone B-4357

SAFEWAY

Safeway Stores Will Be
Closed New Year's Day Mon., Jan. 1st
Please Shop Early

Fresh Fruits and Vegetables

Fancy Apples	lb 9½c
Rome Beauties, Jonathans, Delicious, Extra Fancy and Fancy grades	
Navel Oranges	lb 8½c
Sweet—Medium size	
Potatoes	10 lb 38c
White Rose	
Yellow Onions	lb 3c
Banana Squash	lb 3½c
Pippin Apples	lb 9½c
Cabbage	lb 5c
Carrots	lb 5½
Celery	lb 8c
Lettuce	lb 11c

Cherub Milk 14½ oz 9c

CHERUB MILK now contains added Vitamin D as recommended by The American Medical Association
Cherub Milk is Fine for Babies

Airway Coffee lb 20c
Fresh from the roaster

Edwards Coffee lb 27c
Vacuum packed in glass

M.J.B. Coffee lb 32c
Drip or Regular grind—in glass

Canterbury Tea ½ lb 43c
¼ lb 22c

Jell-Well lb 4c
and Jiffy Lou Pudding Dessert

Peanut Butter 2 lb 38c
Beverly—1 lb Jar—22c

Peanut Butter 2 lb 36c
Real Butter—1 lb Jar—20c

Hot Sauce can 4c
Gardenside Tomato

Duchess Salad Dressing pt 21c
½ pt Jar—13c—Duchess is always fresh

FORMER TRINITY BOYS CLUB MEMBERS ENJOY GET-TOGETHER TUESDAY

Among the enjoyable "get-togethers" for the holiday season was one held Tuesday evening at Tops Drive-In on Pacific highway by several remaining members of the former boys club of Trinity Episcopal church of Ocean Beach. The dinner was followed by a dance and a feature of the party was the announcement of the engagement of one of the club's members, Lieut. (j.g.) James V. Couche of the U. S. Naval Reserves, and Miss Margaret "Jerry" Sundberg of Ocean Beach, both of whom attended. Others in the party were the following former members of the club and their wives.

Mr. and Mrs. "Buddy" Faber, Mr. and Mrs. Melvin Doerr, Mr. and Mrs. James Froide and Mr. and Mrs. Jack Reich. All are of Ocean Beach, though most of them are stationed elsewhere in factory war work. Mr. and Mrs. Faber and Mr. and Mrs. Doerr are leaving this week-end following their holiday visit in Ocean Beach. Mr. and Mrs. Faber will go to New Orleans and Mr. and Mrs. Doerr to Jacksonville, Fla. Both the men are employed by Consolidated Vultee Aircraft Corp. and James Froide is employed by the same firm in San Diego. Mr. and Mrs. Reich will return this week to Palmdale, Calif., where he is on duty with the Civil Aeronautics Authority.

Civilian Defense - DISTRICT No. 7 Bayview 6101

In closing this column for the time being, Mrs. David A. Fraser, chairman of the Women's Division, Civilian Defense, wishes me to convey her thanks and appreciation for the cooperation received from the many women who responded so willingly to the various calls for assistance during the past year.

Mrs. Fraser advises me that all of the many things taken in have reached the Naval hospital and were gratefully received and recorded by the chaplain. Although we are not as active now as in the past, our work still goes on, giving, doing and aiding wherever we can in the war effort.

May I join Mrs. Fraser in wishing all of you a more happy and joyous New Year.

QUEEN OF THE ROSES



Mary Rutte, 16 year old Pasadena school girl has been chosen Queen of the 56th annual Tournament of Roses. While there will be no parade this New Year's day all other festivities including the Rose Bowl game will be held as usual. Queen Mary was chosen for this honor from a group of 3000 contestants. Her father is Col. L. B. Rutte serving in the armed forces.

New Year Greeting

I saw the hills of the morning,
The form of the new year arise;
He stood like a statue adorning
The world with a background of skies;
There was courage and grace in his
beautiful face.
And hope in his glorious eyes.

"I come from Time's boundless forever,"
He said, with a voice like a song;
"I come as a friend to endeavor,
I come as a foe to all wrong,
To the sad and afraid I bring promise
of aid,
And the weak I shall gird and
make strong."

"I bring you more blessings than
terrors,
I bring you more sunlight than
gloom,
I tear out your page of old errors,
And hide them away in Time's
tomb;
I reach you clean hands and lead on
to the lands,
Where the lilies of peace are in
bloom."

Mexican Clock
Many Mexican families still observe the "old clock system" on New Year's eve. On a table in a main room of the house, lighted candles surround a tiny casket, upon which stands a clock. On the stroke of midnight the clock is stopped, placed in the casket and buried in the garden, symbolizing the passing of the old year.

STRAND

THEATRE
Ocean Beach Phone B-3150
SATURDAY DECEMBER 30
Continuous from 1:30 P.M.
SONG OF NEVADA
Roy Rogers
— with —
"Trigger"
— CO-HIT —
"The Mummy's Ghost"
Lon Chaney

NEWS **NOVELTY**
CARTOON
Serial, Matinee Only

SUN.-MON. DEC. 31-JAN. 1
Cont. Sun. 1 p.m.—Mon. 1 p.m.
HAPPY NEW YEAR
Ann Sothorn

"MAISIE GOES TO RENO"
— Also —
"Crime by Night"
Jane Wyman, Fay Emerson

CARTOON **NEWS**
TUES.-WED.-THURS.-FRI.
JANUARY 2-3-4-5

"BARBARY COAST GENT"
— Starring —
Wallace Beery
— with —
John Carradine, Binnie Barnes

— CO-HIT —
"Ever Since Venus"
Billy Gilbert, Ann Savage
Hugh Herbert

NEWS **NOVELTY**
MIGHTY MOUSE **CARTOON**

'Open House' on New Year's Day

It was customary for the Dutch settlers of New York to hold "open house" on New Year's day and to provide light refreshments, usually centering around a large bowl of punch, for friends calling to pay the compliments of the season.

During the latter part of the 19th century the custom of making short calls on New Year's day was in full swing throughout America. Metropolitan newspapers carried columns of "at home" notices which, including names of social prominence and those making no such pretense, announced hours during which visitors would be received: having duly received, hosts and hostesses closed their receptions to join the procession of callers at other "open houses."

A succession of "open houses" and punch bowls minimized the courtesy accorded hostesses—in many cases—and even resulted in "receptions being "crashed" by bibulous young men; these abuses led to the abandonment of the "open house" custom, New Year's calls now being exchanged only by intimates and without any public announcement of intention to receive.

Celebrant



This attractive young Chinese girl adds her bit to the celebration of New Year's eve in New York festivities. The Chinese new year—4641—begins considerably later than our own.

Holidays and Special Events of New Year

The year 1945 is not a leap year, so February will again have the usual 28 days. The holidays and special events for the new year will be as follows:
Lincoln's birthday, February 12; Washington's birthday, February 22; St. Patrick's day, March 17; Easter, April 1; Mother's day, May 13; Memorial day, May 30; Father's day, June 17; Independence day, July 4; Labor day, September 3; Columbus day, October 12; Armistice day, November 11; Thanksgiving day, November 23; Christmas day, December 25.

Wedding of John Wilhoit Jr. Nov. 15th Announced

Dr. and Mrs. John W. Wilhoit this week announced the marriage of their son, Pfc John W. Wilhoit Jr., which took place at Santa Paula, Calif., on Nov. 15. The bride was Miss Beryl Mae Ernsberger of Santa Paula, daughter of Mr. and Mrs. Benjamin H. Ernsberger of Santa Paula.

Attending the wedding were the Misses Patricia and Marilyn Wilhoit of U. S. C. and their brother, Richard Wilhoit of Brown Military Academy. The parents, as it happened, were snowbound at Crawford, Colo., and were unable to reach Delta, Colo., to take a train for Santa Paula in time to attend. They arrived home, however, by Nov. 18 and were with the couple here for two days, then accompanied John back to Fort Lewis, Wash., where he was stationed with the medical corps of the army. Since then John has been transferred to training at the Billings General Hospital at Ford Benjamin Harrison, Ind.

The wedding vows were exchanged at 8 o'clock in the evening at the Episcopal church in Santa Paula, Rev. George M. Macdougall officiating, and the bride was given in marriage by her father.

Miss Dixie Jean Good of Santa Paula was maid of honor and George Mason of Ocean Beach best man and the bride's twin brothers Bob and Philip were the ushers.

White chrysanthemums in white baskets graduated in height featured the church decorations. The bride wore a floor length gown of white slipper satin over a white net hoop skirt, and a finger tip veil hung from a Juliet cap of laced net bands adorned with seed pearls and was caught to her head with orange blossoms. She carried a white prayer book on which rested a white orchid.

Following the ceremony the couple was honored with a reception at the home of the bride's parents. According to tradition in her family, the bride's mother baked the three-tiered wedding cake.

After a brief wedding trip to Santa Barbara the groom returned to Fort Lewis, Wash., and the bride to her studies at U. S. C., where she is a senior.

The groom, more familiarly known here as Jack, graduated from Point Loma high school and

attended State college three years, the Hillcary, the Dan Smiths; and He was there affiliated with Sigma Mr. and Mrs. Bruce Jones and Delta Epsilon fraternity. Fromson and Mr. and Mrs. J. D. Jones, State, he entered the army and of Carlsbad and Daryl Smith and was sent first for training to U. family of Hemet, Calif. S. C. for two years. There he was affiliated with Xi Psi Phi dental fraternity.

Mr. and Mrs. Glenn Jones of 4805 Newport Ave. entertained at dinner parties both Sunday and on Christmas day, Monday. On Sunday the guests included Mr. Dec. 28. Mr. Smith's family, who and Mrs. Ralph Hilleary and two had been with him at Hemet, with children of Los Angeles; Mr. and Mrs. F. M. Spikes and Mr. and Mrs. Dan Smith of Ocean Beach, family he spent Christmas here On Christmas day, the guests were with relatives and friends.



BELLE BEAUTY SHOP
4989 Voltaire St.
Phone B-3611

STANDARD BRAND WAVES AT POPULAR PRICES
Machine, Machine-less and Cold Waves
PERMANENT LOVELINESS

WISHING OUR FRIENDS AND CUSTOMERS A HAPPY NEW YEAR

Sportswear By MARC

5034 Newport B-7232

The Market Basket

4967 Newport Ave. FREE PARKING
100% Independently Owned and Operated

Happy NEW Year

We Will Be Closed All Day Monday

SPECIALS FRIDAY and SATURDAY, DEC. 29 & 30

Grandma's Molasses	pt 20c—qt 36c	Borax Powder	2 lb 23c
Borden's Hemo	1 lb 59c	Borax Soap Chips	lg pkg 21c
Palmolive, Reg	3 bars 20c	Boaxo	10 oz 13c
Palmolive, Bath	10c	Pictsweet Corn, whole kernel	No. 2 17c
Crystal White Soap	3 gt bars 14c	Pictsweet Peas, No. 2 Big	16c
Super Suds	24 oz 23c	Drifted Snow Flour	5 lb 30c—10 lb 57c
Peets	33 oz 26c	Bisquick	40 oz 30c
Woodbury's Soap	3 bars 24c	Staley Stoy Flour	1 lb 13c—3 lb 32c
Mazola Salad Oil	pt 29c	Vanish Bowl Cleaner	21 oz 14c
Our Mother's Cocoa	1 lb 11c	Triad Pink Beans	2 lb 21c
Windex	6 oz 15c—20 oz 35c	Triad Large White Beans	2 lb 20c
Durkee's Famous Salad Dressing	10 oz 27c	Turco	22 oz 18c
Gebhardt's Chili Powder	1 oz 11c—3 oz 27c	Gerbers Pure Virgin Olive Oil	4 oz 30c
Gebhardt's Chili Quik	1 oz 5c	Imperial Currant Jelly	12 oz 18c
Pillsbury Flour	5 lb 31c—10 lb 59c	Leslie Salt	2 lb pkg 8c
Globe A-1 Macaroni and Spaghetti	16 oz 15c—32 oz 27c	Schillings Vanilla	1 oz 17c—2 oz 29c—4 oz 57c
Globe A-1 Biscuit Flour	20 oz 17c—40 oz 31c	Nestles Milk	tall can 10c
Vimo Chocolate Malt	1 lb 58c	Post Toasties	18 oz 12c
2-Way Insect Killer Paint	4 oz 49c—8 oz 89c	Royal Baking Powder	12 oz 43c
Elastic Starch	12 oz 7c	Chase & Sanborn Coffee, paper ctn	1 lb 29c
Junket Rennet Tablets	11c	V-8 Veg. Cocktail	18 oz 14c—46 oz 30c
Libby's Dev. Meat	¼ 6c	French Mustard	9 oz 11c
Libby's Garden Sweet Peas	No. 1 can 15c		
Libby's Baby Foods	4½ oz—2 for 15c		
Wheat Toast Wafers—Sunshine	1 lb 19c		
Jr. Cheezits Crackers	12c		



STARK'S GRANULATED SOAP

Judge by the Suds They L.A.-S-T

24 oz 20c Campbell's Black Bean Soup No. 1 can 11c

THE OCEAN BEACH NEWS IS A GOOD ADVERTISING MEDIUM. USE IT REGULARLY.